



Pike Place Market Preservation & Development Authority (PDA)

Info@PikePlaceMarket.org • P: 206.774.5225 • F: 206.786.7317

PIKEPLACEMARKET.ORG • 85 PIKE STREET, ROOM 500 • SEATTLE, WA 98101

For Immediate Release

March 9, 2016

Press Contact

Emily Crawford, Director of Communications and Marketing

Tel: 206.774.5278

E-mail: emily.crawford@pikeplacemarket.org

TAKE A BEHIND THE SCENES TOUR OF PIKE PLACE MARKET SUSTAINABILITY INITIATIVES

SEATTLE, WA – The [Seattle 2030 District](#) and [Sustainable Seattle](#) will join a behind the scenes walking tour of Pike Place Market led by directors of the [Pike Place Market Preservation and Development Authority](#) (PDA) on Thursday, March 10 as part of the fifth annual [Climate Leadership Conference](#). This national gathering brings together corporate executives and global thought leaders next week to address climate through policy, innovation and business solutions. Seattle 2030 District Executive Director, Susan Wickwire considers Pike Place Market to be a shining example of how you have both preserve history while moving towards 21st Century technologies. “The Seattle 2030 District is pleased to share the tremendous strides that District member Pike Place Market has taken toward meeting our energy, water and transportation goals with the national Climate Leadership Conference attendees. The walking tour participants will learn how the Market should be known for its commitment to sustainability as well as for its flying fish.”

“We are excited to share our practices that reduce our environmental footprint and furthers our mission to create a sustainable market for future generations with Climate Leadership Conference, Seattle 2030 District and Sustainable Seattle members,” said PDA Executive Director Ben Franz-Knight. “From reducing our landfill waste with an ice melting station and changing thousands of incandescent light bulbs with more efficient LED bulbs, to the installment of a Harvester compost tank to turn food waste into organic fertilizer, we are committed to creating a more sustainable Pike Place Market.”

Tour participants will enjoy a brief introduction to the history, challenges and opportunities of “greening” within a historic district before going on an hour long tour of specific sites within the Market, including the Pike Place Urban Garden, the Harvester and ice melting station.

The tour will also reference the 2030 District's member buildings that are in close proximity to the Market. “[Unico Properties](#) is thrilled to highlight Market Place I + II during the tour as a leading example of sustainable building operations in Seattle,” said Brett Phillips, Unico’s Director of Sustainability. “Investments in enhanced HVAC upgrades and an advanced energy management system are resulting in improved energy performance helping to reduce operating costs and mitigate carbon emissions. These improvements are instrumental to our quest to deliver a LEED Gold certification from the U.S. Green Building Council later this year.”

The educational tour will be followed by a happy hour at the Pike Brewing Company.

- Who:** Climate Leadership Conference attendees, Seattle 2030 District, Sustainable Seattle.
- What:** Pike Place Market Sustainability Walking Tour with Pike Place Market PDA
- When:** Thursday, March 10, 3:30 - 5:30 p.m. Happy hour and further conversation to follow at Pike Brewing Co.
- Where:** Pike Place Market on the second floor of the Economy Building at First Avenue and Pike Street. Directions: Enter the Market at First & Pike and follow the sidewalk straight back to Rachel the Piggybank. If you stand next to Rachel the Piggy Bank, under the Clock Sign, and face Pike Place Fish (the corner of Pike Street & Pike Place), there is an upward staircase on your left next to Sunny Honey Company. A sign will direct participants to the meeting room.

The Pike Place Market Preservation & Development Authority (PDA) is a not-for-profit, public corporation chartered by the City of Seattle in 1973 to manage the properties in the nine-acre Market Historic District. The PDA is required to preserve, rehabilitate and protect the Market's buildings, increase opportunities for farm and food retailing in the Market, incubate and support small and marginal businesses, and provide services and affordable housing for low-income people.

The Seattle 2030 District is an interdisciplinary public-private collaborative working to create a groundbreaking high-performance building district in downtown Seattle. With the [Architecture 2030 Challenge for Planning](#) providing our performance goals, we seek to develop realistic, measurable, and innovative strategies to assist district property owners, managers, and tenants in meeting aggressive goals that reduce environmental impacts of facility construction and operations.

Sustainable Seattle is focused on the long-term resilience of the Puget Sound Region. The organization spearheads the PNW Resilience Challenge, a multi-year cross-sector initiative aimed at enhancing regional resilience in the face of accelerating urban growth and increasing threats from climate, earthquake, and other disruptions. Our on-the-ground work reflects these goals, engaging our lower income and industrial area citizens to make plans for a future that will be greatly influenced by climate impacts.

###