



---

**Pike Place Market Preservation and Development Authority (PDA)**

---

**EXECUTIVE COMMITTEE  
Meeting Minutes**

---

**Wednesday April 21<sup>st</sup>, 2010  
7:30 a.m. to 9:00 a.m.  
Goodwin Library**

**Committee Members Present: James Savitt, John Finke, Gloria Skouge, Ann Magnano, Patrick Kerr**

**Other Council Members Present:**

**Staff Present: Carol Binder, A.V. Goodsell**

**Others Present:**

The meeting was called to order at 7:35 a.m. by James Savitt, Chair.

**I. Administration**

- A. Approval of Agenda.  
The agenda was approved by acclamation.
- B. Approval of March 17<sup>th</sup>, 2010 Minutes  
The minutes were approved by acclamation.
- C. Announcements and Community Comments

**II. Council Chair's Report**

- A. Executive Director Search Process  
Jim reported that the Executive Director search was well into the assessment of skills portion of the process. Jensen Cooper made contact with list the committee has assigned them and is now preparing a profile by the end of the next week. They have consulted with a broad range of community members, both downtown, Market-related and in local politics. John noted that there was a good turnout at the public meeting and that constructive suggestions were made by the public. The process will include the Committee meeting on April 28<sup>th</sup>, Council meeting on the 29<sup>th</sup> and a longer public comment allotment. The meeting May 4<sup>th</sup> will be the deadline to finalize the job profile then move onto advertisement and recruitment. Jim noted the committee needs to address Carol's upcoming departure as they believe the search process will proceed through the summer. He suggested implementing an interim (internal- possibly a deputy director). Discussion ensued on who to choose. John Turnbull was listed as an obvious candidate. Carol noted that an outside interim could be awkward with the transition. Jim recommended continuing the discussion at full council next month for this decision.
- B. Nominating Committee  
Jim noted that he had not yet assigned a nominating committee, but would do so soon.
- C. Other Items  
New items that will be addressed for full council:

### III. Executive Director's Report

#### A. Waterfront Committee Update

Carol reported about the happenings of these meetings. The City has selected a firm to design the new seawall. The partnerships committee was supposed to report to the City Council regarding selection of a design firm for the Waterfront but the City is accelerating the process to coincide with the seawall design. Considerations are being made about the two designs – new seawall and waterfront / public space. The PDA is interested in Pike/Pine “sphere of influence.” The committee is searching for potential partnerships and the Market a obvious candidate, which has been acknowledge publically. She noted that there were questions over involvement (who controls what and when) and moving forward. Carol also reported she has met with Rita Brogan from PRR, who has been involved in the tunnel project and her willingness to help with public affairs as suggested in the PDA Council resolution. She ran public outreach process on PC-I North and is familiar with the properties and our interests in them. Rita recommended developing a plan for the PDA as to how to proceed and actions to take at various points along the timeline, but that this may not be the time for retaining a firm to represent the Market. Carol is planning to continue to talk with Rita so the PDA can move forward with this plan and stay engaged in this process.

#### B. NMTC update

Carol reported that NMTC was a good discussion at last night's Finance meeting. US Bank is the investor and is compiling the three CDE's. Carol noted her frustration about how to figure out the other's priorities. John mentioned the new application deadlines which drove the CDE's priorities. Carol included that the funding needs to be spent within a 12-month (June to June) deadline and this make the total amount financed less. Council is to vote June 24<sup>th</sup> if the transaction is to close in June, which is everyone's goal. Carol noted that the CAPREN committee had voted on a resolution that allocated some of the previous NMTC money for additions to the HVAC system to facilitate more tenants hooking up. She also noted that the Preschool did obtain a state grant in the state budget for \$1 million for their renovation and no PDA new markets monies needed to be allocated to them. Jim stated that this was great and to be clear that the PDA Council has no more funds to spend on this.

#### C. Market Research update

Carol reported that the next questionnaire will be going out in next few weeks, in the telephone survey format first. The survey is to get a sense at who comes to the Market, what they buy, what the Market doesn't have, etc. The research focus is primarily on local Seattleites. John brought up the land line versus cell phone issue and accuracy of survey.

Gloria mentioned that Sue Manzo, died March 30<sup>th</sup>.

#### D. Other Items

None

### IV. Public Comment

None

### V. Concerns of Committee Members

None

### VI. Adjournment

The meeting was adjourned at 8:18 a.m. by James Savitt, Chair.

Meeting minutes submitted by:  
A.V. Goodsell, Office Coordinator