



Pike Place Market Preservation & Development Authority (PDA)
Info@PikePlaceMarket.org • P: 206.774.5225 • F: 206.766.7317
PIKEPLACEMARKET.ORG • 85 PIKE STREET, ROOM 500 • SEATTLE, WA 98101

For Immediate Release

Press Contact: Emily Crawford, Communications and Marketing Director

Tel: 206.774.5278

emily.crawford@pikeplacemarket.org

*****Media Alert / Photo Opp*****

**EVENING FARMERS MARKET OPENING DAY
CELEBRATION AT PIKE PLACE**



WHO: [Pike Place Market](#)

WHAT: Second Annual Evening Farmers Market Opening Celebration

WHEN: Wednesday, May 31, 2017 from 5 to 5:15 p.m.

WHERE: Pike Place at Pine St.

DETAILS: Pike Place Market's second annual [Wednesday Evening Farmers Market](#) will kick off on Wednesday, May 31, 2017 with an opening celebration at 5 p.m. featuring chef demos, live music, kids' activities, the first annual "Cabbage Smash" and a short ceremony with special guests.

The popular Wednesday Evening Farmers Market gives downtown shoppers the opportunity to enjoy the long summer evenings while shopping for fresh produce and supporting local farmers. Along with the Evening Market, Pike Place Market will host four [weekly farmers markets](#) throughout downtown starting Tuesday, May 30, 2017.

The opening ceremony will kick off with the second Annual Pike Place Market Legacy Award presented to Rick and Terri Martin of [Martin Family Orchards](#) for operating for 30 years at Pike Place Market. The award will be presented by Patrice Barrentine, Pike Place Market Preservation and Development Authority Council member and King County Agricultural Policy Program Manager.

The Martin's began farming in 1986 with three acres of nectarines. Today, Martin Family Orchards grows more than 90 acres of Bing and Rainier Cherries, six varieties of peaches, Gala and Fuji apples, and an assortment of tomatoes, squash and peppers.

Following the award presentation will be the first Annual "Cabbage Smash," a new farmers market ritual that signifies the opening of the seasonal Evening Farmers Market opening.

After the ceremony, Evening Market shoppers will get to sample produce at the Farmers Market info booth and see a chef demo by Michela Tartaglia of Cucina Casalinga using fresh ingredients found on the farm stands. There will be kids' activities for little ones to enjoy as their parents shop.

Evening Farmers Market begin Wednesday, May 31 and continues through Wednesday, September 27, 2017 from 3 to 7 p.m.

For more information about Pike Place Market's new farmers market season, visit www.pikeplacemarket.org/farmers-market.

Pike Place Market is Seattle's original farmers market, founded in 1907, and is one of the oldest continuously operating public markets in the U.S. The market operates within a nine-acre historic district and is a bustling neighborhood of hundreds of vendors, residents and businesses, including farmers, craftspeople, independent shops, buskers, and residents, many of whom are low-income seniors, and five social service agencies. www.pikeplacemarket.org

The Pike Place Market Preservation & Development Authority (PDA) is a not-for-profit, public corporation chartered by the City of Seattle in 1973 to manage the properties in the nine-acre Market Historic District. The PDA is required to preserve, rehabilitate and protect the Market's buildings, increase opportunities for farm and food retailing in the Market, incubate and support small and marginal businesses, and provide services and affordable housing for low-income people.

###

Media Contacts: Sam Schwartz / Jason Hamilton
Richmond Public Relations / (206) 682-6979
sams@richmondpr.com / jasonh@richmondpr.com