



# Market Programs Committee Meeting Agenda

**Date:** Tuesday, January 9, 2018

**Time:** 4:00 p.m. – 6:00 p.m.

**Location:** The Classroom

**Committee Members:** Betty Halfon (Chair), Patrice Barrentine (Vice-Chair), Gloria Skouge, David Ghoddousi, Colleen Bowman, Paul Neal and Mark Brady

<b>4:00pm</b>	<b>I. Administrative</b>	<b>Chair</b>
	A. Approval of Agenda	
	B. Approval of the Market Programs Committee Meeting Minutes for December 5, 2017	
<b>4:05pm</b>	<b>II. Announcements and/or Community Comments</b>	<b>Chair</b>
<b>4:10pm</b>	<b>III. Programs and Marketing Director's Report</b>	<b>Emily Crawford</b>
<b>4:30pm</b>	<b>IV. Reports and Discussion Items</b>	
	A. Craft Report	<b>David Dickinson</b>
	B. 2017 Holiday Campaign Recap	<b>Justin Huguet</b>
	C. Annual Campaign 2018	<b>Emily Crawford</b>
	D. Trademark Update	<b>Kalyn Kinomoto</b>
<b>5:40pm</b>	<b>V. Action Items</b>	
<b>5:55pm</b>	<b>VI. Resolutions to be Added to Consent Agenda</b>	<b>Chair</b>
<b>5:50pm</b>	<b>VII. Public Comment</b>	<b>Chair</b>
<b>5:55pm</b>	<b>VIII. Concerns of Committee Members</b>	
<b>6:00pm</b>	<b>IX. Adjournment</b>	<b>Chair</b>