



Pike Place Market Preservation and Development Authority (PDA)

OPERATIONS & COMMUNICATIONS COMMITTEE
Meeting Notice and Agenda

Thursday November 3rd, 2011
4:00 p.m. to 6:00 p.m.
PDA Conference Room

- 4:00 p.m. **I. Administrative**
A. Approval of Agenda
B. Approval of October 13th, 2011 Minutes
C. Announcements and Community Comments
- 4:10 p.m. **II. Marketing**
A. Staff Reports
B. Trademark Licensing Guidelines and Fees
Action Item: Proposed Resolution **11-89:** Authorization for Non-Exclusive Trademark Licensing Renewal/Agreement with the Market Foundation for Rachel Red
C. Other
- 4:30 p.m. **III. Farm Program**
A. Staff Reports
B. Other
- 4:50 p.m. **IV. Property Management**
A. Residential Property Management Report
B. Closed Session (RCW 42.30.110 [c])
 i. Review of Lease Proposals
 Lease Renewal – Shy Giant, 1500 Pike Place #16
 ii. Review of Delinquency Report
 iii. Vacancy Report
 iv. Current Lease Negotiations
C. Open Session: Approval of Lease Proposals
D. **Action Item:** Proposed Resolution **11-90:** Lease Proposals – November 2011: Shy Giant
- 5:45 p.m. **V. Items for the Consent Agenda**
- 5:50 p.m. **VI. Public Comment**
- 5:55 p.m. **VII. Concerns of Committee Members**
- 6:00 p.m. **VIII. Adjournment**
- Enclosures: Minutes from October 13th, 2011
 Proposed Resolution 11-89 & 11-90
 Lease Summary