**Market Programs - Meeting Agenda**

**Date:** Thursday March 14th, 2013  
**Time:** 4:00 p.m. – 6:00 p.m.  
**Location:** Elliott Bay Room (Top of the Economy Building)  
**Committee Members:** Bruce Burger (Chair), Ann Magnano (Vice-Chair), Betty Halfon, John Finke, Jackson Schmidt, and Gloria Skouge

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| 4:00pm | I. Administrative:  
  A. Approval of Agenda  
  B. Approval of the Market Programs February 13th, 2013 Meeting Minutes |
| 4:05pm | II. Announcements and/or Community Comments |
| 4:10pm | III. Programs and Marketing Directors Report  
  A. Programs & Promotions Update |
| 4:20pm | IV. Presentations and Discussion  
  A. 2013 Daystall Rules Review - Presentation of Recommendations  
  B. Trademark Usage Guidelines Revision  
  C. 2013 Strategic Plan: Farmland Preservation and Access Opportunities |
| 5:30pm | V. Action Items  
  A. **Action Item:** Proposed Resolution 13-21: Adoption of Daystall Rules and Regulations |
| 5:40pm | VI. Resolution(s) to be Added to Consent Agenda  
  Chair |
| 5:45pm | VII. Concerns of Committee Members |
| 5:50pm | VIII. Public Comment |
| 6:00pm | IX. Adjournment  
  Chair |