Welcome to Pike Place Market, Seattle’s epicenter of fresh produce, specialty foods and independent businesses. Established in 1907 to connect citizens and farmers, the Market continues its “Meet the Producer” tradition with a year-round farmers market, bustling crafts market, and owner-operated bakeries, fish markets, butcher shops, produce stands and specialty groceries.

The Market’s 9-acre historic district offers a multisensory experience that will amaze, delight and inspire you! There are more than 80 eateries to tempt you, from take-out counters specializing in mini donuts to fine dining establishments with international and Northwest cuisine. Enjoy your self-guided walking tour of Pike Place Market!
1 UNDER THE CLOCK
This circular route starts under the iconic Public Market Center sign. Installed in 1937, it’s one of the oldest pieces of outdoor neon on the west coast! Watch the fish fly at Pike Place Fish and rub Rachel the Piggy Bank’s nose for good luck while donating a few dollars to the Market’s social services.

2 FIRST & PIKE
Visit the Information Booth if you have questions or are looking for a specific item or shop. Take the alley down to the Gum Wall, Market Theater and tucked away eateries.

3 CORNER MARKET TO SANITARY MARKET
Cross the street to the Corner Market Building, known for its big arched windows. Try food from pickles to cheese to Greek yogurt. Work your way north through the Sanitary Market, where livestock wasn’t allowed in the Market’s early days.

4 FIRST AVENUE
Walk north on First Avenue. Grab a bite at one of the many eateries or relax at a sidewalk cafe. Explore unique shops with maps, umbrellas, yarn and more.

5 FIRST & VIRGINIA
You’re at the Market’s most northern boundary—and the Virginia Inn, which dates back to 1903 and is the oldest establishment in Pike Place Market! From here, head down Virginia Street to Pike Place (or take Stewart Street, one block back, if the steep incline is difficult for your group).

6 CRAFTS MARKET
Cross the cobblestones on Pike Place and enter the crafts market from the north. Discover original art and handcrafted items by local artisans. Buy something special for yourself or a loved one. The artists aren’t in the same place every day so if you see something you love, buy it on the spot!

7 PIKE PLACE
Walk out to the cobblestone street. If it’s farm season, peruse the offerings under the white tents on the street. At the corner of Pike Place and Pine, look inside the big glass windows at Beecher’s to see cheese being made. Follow your nose down Pike Place to the many aromatic bakeries and cafés from Stewart to Virginia.

8 LOWER LEVELS
Just past City Fish, take the ramp to the Market’s lower levels. Explore three floors of small owner-operated shops that specialize in jewelry, books, magic, collectables and art—the perfect place to shop in any weather.

9 WESTERN AVENUE
At the south end of the lower levels, take the elevator or outside stairs (called the Hillclimb) down to Western Avenue. Stroll the block and enjoy restaurants, artsy shops, Billie the Pig (Rachel’s cousin!), and beautiful eclairs. The Hillclimb stairs offer access down to the waterfront or back up to the Market’s street level.

10 MARKETFRONT
Step out onto the dynamic public plaza with views of Puget Sound and Olympic Mountains, shop from craftspeople in the open-air Pavilion, enjoy new public art installations, and feast on artisanal food and drinks downstairs in the Producers Hall.

Now it’s time to explore!
We hope you enjoyed this Market tour. There’s so much more to see and do! Take the time to go back to shops or restaurants where you wanted to spend more time, and explore all of the nooks and alleys throughout the 9-acre historic district.

FOR MORE WALKING GUIDES, VISIT PIKEPLACEMARKET.ORG/PLAN-YOUR-VISIT