2022 Daystall Rules Review

Initial Daystall Rules Review Materials Packet, 01/16/2022

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Deadline for submission for 2022 Rules Review is 5pm on Monday, January 10, 2022. Please write legibly. Unreadable proposals or proposals that do not pertain to Daystall Rules will be returned to author.

Name: Jonathan Berner

Date: 1/7/22

Contact info (for any clarification): knittingman61@gmail.com

You are (circle one):

- Daystall Craftsperson
- Daystall Busker
- Daystall Farmer
- PDA Staff
- General Public
- PPM Commercial Business
- Other

Proposal relates to (circle one):

- Craftspeople
- Farmers
- Buskers
- General
- Other

Proposed Daystall Rule Change: Please be as specific & concise as possible, continue on back if needed

See Reverse

Rationale: Reason(s) why you think the rule should be changed, continue on back if needed

See Reverse
Proposed Daystall Rule Change:
This rule is proposed as a one year trial and may be rescinded by Market Master at any point during its initial trial if it proves detrimental to Pike Place Market’s Meet The Producer brand.

1) Upon Market Master written approval and at Market Master discretion, craftspeople may sell one(1) product or type of product that does not meet the standards for permitted merchandise as outlined in the Daystall Rules and Regulations.
2) Products sold under this exemption fall under two categories:
   I) Products in this category shall be necessary for the use and enjoyment of craftsperson’s homemade products. Examples include butcher block oil to maintain cutting boards, leather care kits to maintain leather bags, needles to knit hand dyed yarn, wooden dippers for ceramic honey pots, etc.
   II) Products in the category shall be designed by the permit holder but not necessarily manufactured by the permit holder. Examples include coins minted with permit holder’s design for piggy banks made by permit holder, etc. Products in this category must complement permit holder’s handmade goods in a compelling way.
3) Product display shall not exceed one(1) cubic foot of daystall display space- 12 inches horizontal, deep, and tall. (note- this constitutes less than 5% of an 8’x3’ table)
4) Vendors shall visually fill the remainder of their display space with their approved handmade goods.
5) Products not appropriate for this exemption include but are not limited to:
   - items not related to craftsperson’s primary handmade product(s)
   - items that would harm Pike Place Market’s Meet The Producer brand
6) Craft categories that use substantially pre-manufactured goods as a part of their product (such as printed shirts) must demonstrate that their process goes above and beyond the usual handmade requirements to the Market Master’s satisfaction to qualify for this exemption.
7) Failure to adhere to these rules may lead to consequences up to and including termination of vendor license and loss of seniority.

Rationale:
Similar rules are becoming the norm in the handmade world. It is exceptionally difficult to make a living in America as a small scale manufacturer. Although craftspeople at their core are artists, manufacturing is how we make a living.
Many craftspeople sell items that require customers to make follow up purchases with big box stores to enjoy that product fully. Stained glass needs suction cups with hooks to put them on a window. Leather bags need care kits to maintain them. Yarn needs needles to knit. By allowing craftspeople to sell these items in a very limited way and with minimal display space on the table, we take a step to level the playing field and allow vendors to make the money that would otherwise be going to big box stores while still maintaining the core vision of Pike Place Market as a handmade venue. This rule also helps level the playing field internally with vendors that are already permitted to use pre-manufactured goods like printed t-shirts without significant additional work added.
Similarly, by allowing craftspeople to sell products that aren’t necessarily manufactured by them but are still designed by them in substantial ways and complement their handmade products in compelling ways, we give vendors an additional income source that allows them more time to pursue creative avenues in their handmade products. The limited display requirements ensure that the bulk of every artist’s product still meets Pike Place Market’s standards for handmade.
Daystell Rule Change Proposal Form 2022

Deadline for submission for 2022 Rules Review is 5pm on Monday, January 10, 2022.
Please write legibly. Unreadable proposals or proposals that do not pertain to Daystell Rules will be returned to author.

Name ____________________________ Date __________

Contact info (for any clarification) ____________________________ ________

daystall@pikeplacemarket.org or 206.774.5224

You are (circle one):

Daystell Craftsperson  Daystell Busker  Daystell Farmer  PDA Staff
General Public  PPM Commercial Business  Other

Proposal relates to (circle one):

Craftspeople  Farmers  Buskers  General  Other

Proposed Daystell Rule Change: Please be as specific & concise as possible, continue on back if needed.

Proposed: Increase daily daystell table rents 3%.

CURRENT TABLE RATES (since 2019): Monday - Thursday  Friday  Saturday  Sunday
a. Off-Peak Rates (January - March)  $7.53  $16.88  $24.87  $15.72
b. Shoulder Season Rates (April - May) & (October - December)  $13.39  $25.79  $37.43  $25.79
c. Peak Season Rates (June - September)  $14.53  $34.53  $40.32  $38.09

PROPOSED TABLE RATES: Monday - Thursday  Friday  Saturday  Sunday
a. Off Season Rates (January - March)  $7.76  $17.39  $25.61  $16.19
b. Shoulder Season Rates (April - May) & (October - December)  $13.79  $26.56  $38.55  $26.56
c. Peak Season Rates (June - September)  $14.96  $35.57  $41.53  $39.23

Continued on reverse side:
Pike Place Market Preservation & Development Authority (PDA) · info@pikeplacemarket.org · pikeplacemarket.org
P: 206.682.7453 · F: 206.625.0646 · 85 Pike Street, Room 500 · Seattle, WA 98101
Rationale: Reason(s) why you think the rule should be changed, continue on back if needed

Table Rates have not been increased since 2019, due to COVID-19 impacts on program beginning in early 2020, and helps offset increased operating cost.

Background Note:
The current seasonal daystall table rates have been in place since 2019. While a rate increase was proposed in the 2020 Daystall Rules Review, staff opted to pause rate increases in response to the advent of the COVID-19 pandemic and its profound impact on the Daystall/Farm Programs. Instead of advancing seasonal rates from Off Season to Shoulder Season rates in April of 2020, staff opted to hold table rates at the 2019/2020 Off Season rate until conditions improved for Daystall activity. One year later, as conditions improved in the Summer of 2021, table rates were advanced to 2019 Shoulder Season in July of 2021, and then to 2019 Peak Season Rates in August of 2021. Seasonal rates have been in place since at their 2019 levels.
Presently, at time of this proposal, the pandemic is manifesting through a surge driven by the Omicron variant that is again impacting activities in the Market daystalls. Staff propose putting the proposed rate increase in place for future application, but will again pause rates at their current (2019) seasonal levels until pandemic impacts on the program have decreased.
Daystell Rules Review Schedule 2022
Revised 01/10/2022

PROPOSAL DEADLINE: Monday, January 10, 2022: Deadline for 2022 Rule Change Proposals
Completed proposal forms must be received by Daystell staff by 5:00 p.m., Monday, January 10, 2022
Daystell Rules Review Rule Change Proposal Forms available at PDA Front Desk, or for info for online availability use contact info below.

PACKET AVAILABLE: Friday, January 21, 2022: Distribution of Rule Change Proposals
Emailed to PDA Council members and available online and at PDA Front Desk for all other interested parties. Visit https://www.pikeplacemarket.org/market-tenant-dashboard/

COMMUNITY MEETING: Thursday, February 3, 2022: Daystell Community Meeting
5:00 p.m.; Daystell staff will present the rule change proposals and listen to initial community feedback.
Location: Join Zoom Dial 253.215.8782, Meeting ID: 850 4075 0634, Passcode: 640527, OR https://us02web.zoom.us/j/85040750634?pwd=bXRBRkJDaHRSam2Qaj2ScVVT2RiuUT09

1ST COUNCIL MEETING: Tuesday, February 8, 2022: Programs Committee of PDA Council
Short Presentation of Proposed Rules, 4:00 p.m.; Daystell staff will present a draft of proposed rule changes to Council members.
Location: Join Zoom dial 253-215-8782, Meeting ID: 862 3074 2597, Passcode: 775584, OR https://us02web.zoom.us/j/86230742597?pwd=TFZ2NTEzU292ZmpuVHhncFpHUkJNUT09

RESPONSE DEADLINE: Wednesday, February 16, 2022: Deadline for written responses
Daystell staff must receive responses to proposed Daystell Rule Changes by 5:00 p.m.

PACKET AVAILABLE: Wednesday, February 23, 2022: Final draft proposals distributed
Final draft proposals including staff recommendations emailed to PDA Council members and available online and at PDA Front Desk for all other interested parties. Visit https://www.pikeplacemarket.org/market-tenant-dashboard/

2ND COUNCIL MEETING: Tuesday, March 8, 2022: Market Programs / PDA Council
Presentation of Rules for Full Discussion, 4:00 p.m.; Public hearing on recommended changes to the Daystell Rules and Regulations.
Location: Join Zoom dial 253-215-8782, Meeting ID: 862 3074 2597, Passcode: 775584, OR https://us02web.zoom.us/j/86230742597?pwd=TFZ2NTEzU292ZmpuVHhncFpHUkJNUT09

Rules Presentation & Final Approval, 4:00 p.m.; Council will vote on the proposed recommendations for the 2022-2023 Daystell Rules & Regulations.
Location: Join Zoom dial (253) 215 8782, Meeting ID: 816 6446 5771, Passcode: 456467, OR https://us02web.zoom.us/j/81664465771?pwd=aVJJbngwk3o5aWVGQ20yNmVWT1J3UT09

For more information: please contact David Dickinson at 206.774.5224 or davidd@pikeplacemarket.org

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