



Market Programs Committee Meeting Agenda

Date: Tuesday, August 11th, 2015

Time: 4:00 p.m. – 6:00 p.m.

Location: Elliott Bay Room

Committee Members: Betty Halfon (Chair), Patrice Barrentine (Vice-Chair), Bruce Burger, Gloria Skouge, Ann Magnano and David Ghoddousi

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| 4:00pm | I. Administrative | Chair |
| | A. Approval of Agenda | |
| | B. Approval of the Market Programs July 14 th , 2015 Meeting Minutes | |
| 4:05pm | II. Announcements and/or Community Comments | |
| 4:10pm | III. Programs and Marketing Director's Report | |
| | A. Programs & Promotions Update | Emily Crawford |
| 4:20pm | IV. Presentation and Discussion Items | |
| | A. Impacts of the 2015 Drought on WA Farmers | Leigh Newman-Bell |
| | B. Holiday Messaging and Magic in the Market Discussion | Emily Crawford |
| 5:35pm | V. Action Items | |
| | A. Action Item: Proposed Resolution 15-53: Authorization for Contract Authority - DEI Creative, Inc. for PDA Website Move to New Platform | Emily Crawford |
| 5:40pm | VI. Resolutions to be Added to Consent Agenda | Chair |
| 5:45pm | VII. Public Comment | Chair |
| 5:50pm | VIII. Concerns of Committee Members | |
| 6:00pm | IX. Adjournment | Chair |