



Pike Place Market Preservation & Development Authority (PDA)
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For Immediate Release

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****High-Resolution Photos Available by Request****

****CALENDAR ALERT****

PIKE PLACE MARKET CELEBRATES HOLIDAY SEASON AND SMALL BUSINESS SATURDAY WITH 19TH ANNUAL MAGIC IN THE MARKET

Holiday celebration to include photos with Santa, live performances, tree lighting and more



SEATTLE (November 20, 2014) – In celebration of the holiday season, and its more than 400 independent shops, Pike Place Market invites guests to **Magic in the Market** on Saturday, November 29, 2014 from 1 to 5 p.m.

The annual celebration provides an abundance of holiday events the whole family can enjoy; including gingerbread cookie decorating from 1 to 4 p.m. in the Market Atrium Kitchen (ideal for children ages 12 and under), as well as complimentary photos with Santa Claus. The Figgy Pudding Caroling Teams will fill the air with live performances of holiday melodies under the Public Market Center clock and sign.

Treats will be provided by participating vendors, including hot chocolate from indi chocolate – made from artisan chocolate beans sourced from Columbia – as well as MarketSpice tea and Tiny's Organic hot apple cider.

At 5 p.m., Santa will lead a countdown to the lighting of a 20-foot holiday tree and lights throughout the Market. A performance by a cappella choir [Emerald City Voices](#) will follow.

Coinciding with the festivities of Magic in the Market is Small Business Saturday. Unlike Black Friday and Cyber Monday where major retail brands offer discounts on select items, Small Business Saturday focuses on supporting the local economy and its boutique shops. There is no greater concentration of unique and specialties stores in Seattle than the Pike Place Market in which to support our local artisans and craftspeople.

Pike Place Market will offer complimentary one-hour parking beginning November 29 to December 24 at the Public Market Garage on Western Avenue. Visit <http://pikeplacemarket.org/adventuresinlocal> for more parking details.

For more information about Magic in the Market, please visit www.pikeplacemarket.org/events/magic-in-the-market-holiday-celebration.

Event Details

WHAT: Magic in the Market

WHEN: Saturday, November 29, 2014
1 to 5 p.m.
Tree lighting is at 5 p.m.

WHERE: In front of the Public Market Center clock and sign at Pine Street
Gingerbread Cookie Decorating will be in the Market Atrium Kitchen

***The Pike Place Market** is one of the oldest continuously operating public markets in the U.S. It is a Historic District with 250 commercial businesses, 80 farmers, 225 craftspeople, 400 street performers, and 500 residents. In addition, there are social services to help downtown's low-income residents. It is often called the "Soul of Seattle."*

***The Pike Place Market Preservation & Development Authority (PDA)** is a not-for-profit, public corporation chartered by the City of Seattle in 1973 to manage the properties in the nine-acre Market Historic District. The PDA is required to preserve, rehabilitate and protect the Market's buildings, increase opportunities for farm and food retailing in the Market, incubate and support small and marginal businesses, and provide services for low-income people. www.pikeplacemarket.org*

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