Thursday, March 27, 2014
4:00 p.m. to 6:00 p.m.
Atrium Loft

Committee Members Present: Matt Hanna, Jim Savitt, Bruce Burger, Patrick Kerr, Ann Magnano, David Ghoddousi, Patrice Barrentine, Jackson Schmidt, Gloria Skouge, John Finke

Staff Present: Ben Franz-Knight, John Turnbull, Tamra Nisly, David Dickinson, Emily Crawford, Lillian Hochstein, Zack Cook, James Cornell, Matt Holland, Dianna Goodsell

Others Present: Gerry Johnson, Justine Kim, Howard Aller, Joan Paulson, Bob Messina, Haley Land, Michael Schaible, Glenn Laurence, Carrie Holmes, Sharon Mukai, Nancy Hulth, Frank Coble, Bekka Smith, Chue, Mike Morris

The meeting was called to order at 4:04 p.m. by Matt Hanna, PDA Council Chair.

I. Administration
   A. Approval of the Agenda

      Section VII, Closed Session of the Development Agreement - PC-1 North (Closed Session Per (PCW 42.30110(l)(b)) was moved after Section V, Item A Consent Agenda

      The agenda, as amended, was approved by Acclamation

   B. Approval of the February 27th, 2014 Meeting Minutes.
    The minutes were approved by Acclamation

II. Announcements and Community Comments

Bob Messina commented on the recent Pike Place Market Waterfront Entrance Project Public open house for the eight art finalists. He stated that what he had seen at the PPMWE Public Art open house was overly representation of gigantic art figures and sculptures. He thought it was a misguided way of thinking to place an oversized structure in an open space such as with the PPMWE site.

Haley Land briefly commented on the Public Art process for the Pike Place Market Waterfront Entrance Project. He wanted to reiterate the importance of activating the Plaza with Art, particularly to locals; the idea is we want locals to come back to the site repeatedly.

Joan Paulson commented in regards to the purposed Daystall Rules and Regulations; she noted it would be ideal if the PDA could provide context on the history of the Market craftspersons, performers and farmers. She reiterated her comments from previous Council meetings regarding the PDA not providing enough detailed information such as with the Annual Plan and Proposed Daystall Rules & Regulations. She separately commented on the PC1N design and the physical layout of the site and the City of Seattle Central Waterfront plans.
Tu Shung, Market Farmer commented on the Daystall proposals regarding allowing the purchasing of greenery in the spring months for flower farmers at the Market. He stated that greens such as Salal should not be considered as fresh flowers but rather decoration.

Howard Aller stated that Salal is a flowering plant which technically would not be considered as greenery.

Frank Coble, Market Craftsperson commented on the rollover vacation time as a Market Daystall vendor. He stated that he would like to be informed on what the PDA’s vacation and retirement benefit plan currently is for employees. He also commented on his concern regarding the current attendance requirement for Daystall Market vendors.

Chu Chang, Market Framer stated that she has been a farmer at the Market for over 28 years. She, along with several farmers hopes that the PDA would allow them to purchase Salal as greenery for use in their flower boutiques.

III. **Reports and Information Items**

A. **Council Chair Report**
   Matt Hanna stated that he did not have a separate PDA Council Chair Report for this month. He further added that a majority of his Council Chair Report would be discussed during Closed Session.

B. **Executive Director’s Report**
   Ben Franz-Knight presented the Executive Director’s Report for the month of March. He stated that there was a written Executive Directors Report included in the monthly PDA Council packet. He reported good news on the housing funding for the Pike Place Market Waterfront Entrance Project; we received unanimously approval to receive tax credits for the housing portion of the project. He briefly noted that we had the opportunity to conduct a tour with the Delegation of Kenya at the Pike Place Market. He lastly reported that we are watching trends closely regarding less weather protected spaces for daystallers; we are creating less interior space for craftspeople due to the increased amount of farmers.

C. **Committee Chair Report**
   None

D. **Other Reports**
   None

IV. **Key Issues and Presentations**

A. **2014-2015 Daystall Rules & Regulations Presentation**
   David Dickinson, PDA Daystall and Craft Program Manager presented on the Proposed 2014-2105 Daystall Rules & Regulations; A copy of the final proposed changes to the 2014-2105 Daystall Rules & Regulations were included with the meeting minutes record. David discussed this year’s proposed Daystall Rules & Regulations change process with the PDA Council. He provided a brief summary of Staff’s final recommendations regarding the proposed Daystall rule changes.

   There was a discussion that followed from the PDA Council and community regarding the Proposed 2014-2015 Daystall Rules & Regulations.
Matt Hanna, PDA Council Chair inquired about the language regarding the purchasing and harvesting of Salal in the Proposed Daystall Rules & Regulations. He also inquired the process of obtaining a harvesting permit for Salal in Washington State.

Zack Cook, PDA Farm Manager provided an overview on the permitting and harvesting process for Salal. He stated that the real issue for the farmers right now is obtaining a permit to harvest Salal since the permits are limited; he noted that the PDA had received a budget allocation for an Farm Development Coordinator to help assist with this issue.

Bruce Burger commented on the Council discussion regarding the harvesting of Salal and use of Salal as greenery for the farmers at the Pike Place Market. He questioned if Salal was a critical component for use and selling of boutiques from the farmers. He noted that his inclination was to support staff on their final recommendation. He noted that he would be open in considering greenery alternatives for the fall and winter seasons.


**Action Item:** Proposed Resolution 14-17: Adoption of Daystall Rules and Regulations

Ben Franz-Knight introduced the resolution which states that the PDA conducts an annual review of the Daystall Rules and Regulations; and WHEREAS, the PDA solicited and received suggestions from the Daystall community regarding rule changes; and WHEREAS, the PDA staff has held Daystall community meetings regarding the potential changes and have altered the initial proposed changes to Daystall Rules and Regulations based upon those meetings; and on February 13th, 2014 the Market Programs Committee held an open public meeting that discussed and considered rule changes with opportunity for public comment;

THEREFORE BE IT RESOLVED that the PPMPDA Council hereby approves the following 2014 changes to the Daystall Rules and Regulations as noted on Exhibit A.

Bruce Burger moved, Patrice Barrentine seconded

There was a discussion on the proposed Daystall Rules for 2014-2015 that followed.

For: Jim Savitt, Bruce Burger, Patrick Kerr, Ann Magnano, David Ghoddousi, Patrice Barrentine, Jackson Schmidt, Gloria Skouge, John Finke

Against: 0

Abstained: Matt Hanna

Resolution 14-17: Adoption of Daystall Rules and Regulations passed with a vote of 9-0-1.

B. Review of Pike Place Market Waterfront Entrance Cost Estimates & Seneca Pro Forma

Ben Franz-Knight reviewed with the PDA Council on the financial information updated in the Pike Place Market Waterfront Entrance Costs Estimates & Seneca Pro Forma; a copy of the documents was included with the meeting minute’s record. Justine Kim from SOJ and Glenn Laurence from Sellen Construction had provided brief commentary with Ben Franz-Knight regarding the PPMWE Cost Estimates refinements. A summary of the PPMWE Design Development Cost Estimates was summarized as follows:

Pike Place Market Waterfront Entrance PC1-N Design Development Estimate Summary
Subtotal Direct costs estimated at $34,650,150

Subtotal Indirect costs estimated at $8,706,804

Total Construction costs estimated at $43,356,954

The Breakdown by Program Space included the following estimates:

- Parking: 128,877 GSF, $138.03 per GSF with an estimate total of $17,788,458
- Commercial/Retail: 11,741 GSF, $230.33 per GSF with an estimate total of $2,703,014
- Public/Non-Leasable Space: 38,393 GSF, $380.21 per GSF with an estimate total of $14,597,342
- Housing: 25,692 GSF, $280.54 per GSF with an estimate total of $7,207,694

There was an addition of alternates for the PPMWE Design Development Estimate summary which included Adding ROM for Mezzanine Stair Connection.

There was a discussion that followed from the PDA Council.

John Finke, PDA Councilmember commented on the timeline of the Pike Place Market Waterfront Entrance Project construction budget, which assumes we would start construction at the start of September 2014. He inquired to Justin Kim, Project Manager if she was comfortable in the current phase of the PPMWE design with the construction timeline. He noted his concerns regarding obtaining the Certificate of Occupancy for the housing portion in relation to the timeline with the construction process. He inquired in how much time we would need for environmental site work for the PC1N site. He lastly asked if we would need any type of agreement with Burlington North regarding the digging above the tunnel.

Brian Lloyd, Low Income Housing Funding Consultant from Beacon Development Group noted that we would need to spend 10% of the project costs by October 2025, which the current construction timeline sets it at April 2015; this would give roughly six months in leeway for obtaining the Certificate of Occupancy for the housing portion of the project.

Ben Franz-Knight responded to John Finke’s inquiry regarding the requirement of an agreement to dig above the Burlington North tunnel; he noted that a final piece to this process would be the purchasing of insurance from Burlington North to permit digging above the tunnel.

V. Resolutions and Other Action Items (Old and New Business)

A. Consent Agenda

Action Item: Proposed Resolution 14-16: Authorization for Contract Authority
Action Item: Proposed Resolution 14-19: Adoption of Daystall Rules and Regulations

Motion to approve the Consent Agenda

Matt Hanna proposed to move and pass the Consent Agenda with unanimous approval from the PDA Council.

Closed Session, Section VII, Development Agreement - PC-1 North (Closed Session Per (PCW 42.30110(l)(b)) was moved after Section V, Item A Consent Agenda.

The Council entered into Closed Session at 5:23p.m

The Council entered into Open Session at 5:49p.m

The PDA Council discussed the Development Agreement with the City of Seattle for PC-1 North during Closed Session.

B. Action Item: Proposed Resolution 14-18: Amendment of the Property Management Agreement between the PPM PDA and PPM QALICB

Ben Franz-Knight introduced the resolution which states that the PDA has carefully reviewed the 2013 Management Fee Agreement and is requesting additional payment of Management Fee from PPM QALICB for year 2013. WHEREAS, The Property Management Agreement between PPM PDA and PPM QALICB states: “PDA shall be entitled to additional management fees as agreed by the parties from time to time.” Based on the actual performance of the QALICB during 2013, which has exceeded the projected revenues provided on the financial model for PPM QALICB, and because this performance has created excess cash in PPM QALICB books,

THEREFORE BE IT RESOLVED, that the PDA Council hereby authorizes the PDA Executive Director, or his designee, to approve policy terms and conditions in consideration for PDA’s performance pursuant to the Management Fee Agreement (EXHIBIT A), Master Tenant shall pay to PDA a one-time Additional Fee in the amount of three hundred seventeen thousand one hundred twelve dollars ($317,112).

Jim Savitt moved, Gloria Skouge seconded

For: Jim Savitt, Bruce Burger, Ann Magnano, David Ghoddousi, Patrice Barrentine, Jackson Schmidt, Gloria Skouge, John Finke
Against: 0
Abstained: Matt Hanna

Resolution 14-18: Amendment of the Property Management Agreement between the PPM PDA and PPM QALICB passed with a vote 8-0-1.

Action Item: Proposed Amended Resolution 14-20: Pike Place Market Waterfront Entrance (PC1N) Miller Hull - Architectural Services, Construction Documentation

Ben Franz-Knight introduced the resolution which states that the Pike Place Market Preservation and Development Authority (“PPMPDA”) was chartered by the City of Seattle pursuant to RCW
35.21.730 et. seq with the mission of, among other things, preservation and rehabilitation of the structures and open spaces in the Market Historic District, and: WHEREAS in order to maintain the viability of the Pike Place Market and the PPMPDA has undertaken an effort to identify and address issues and opportunities related to the design of the Central Waterfront and the development of parcels adjacent to the Market including PC-1N that may directly affect the future of the Market. WHEREAS, the PPMPDA has identified the Construction Document phase of design as the next segment of design work that is critical to successful design and construction; and, WHEREAS, the PPMPDA executed a public process to select Miller Hull, and executed a contract for Schematic Design and Design Development phases, which are now complete; and, WHEREAS, the PPMPDA has successfully completed negotiations with Miller Hull, and established a scope of work for completion of Construction Documents phase, for a fee of $1,500,000 and is now ready to enter into a contract for services. WHEREAS, the City of Seattle has agreed to provide up to 2.2 million in funding for the services described in this resolution, pursuant to its letter dated March 26th, 2014 from Seattle Department of Transportation

Now, therefore, BE IT RESOLVED that the PPMPDA Council authorizes the PPMPDA Executive Director or his designee to enter into a contract with Miller Hull in an amount not to exceed $1,500,000 for the execution of Construction Document services for Pike Place Market Waterfront Entrance project. The funds for this project will be drawn from 110630-01 – PC1-N State Funds and 110165-00 PC1-N City Funds.

Jackson Schmidt moved, Gloria Skouge seconded

There was an amendment to remove the language “there conditioned and contingent upon receipt of a funding letter from the City of Seattle that is acceptable to the PDA” after the last BE IT RESOLVED statement.

There was an amendment to include the language under a WHEREAS statement prior to the last paragraph “the City of Seattle has agreed to provide up to 2.2 million in funding for the services described in this resolution, pursuant to its letter dated March 26th, 2014 from Seattle Department of Transportation”.

For: Matt Hanna, Jim Savitt, Bruce Burger, Ann Magnano, David Ghoddousi, Patrice Barrentine, Jackson Schmidt, Gloria Skouge, John Finke

Against: 0

Abstained: 0

Amended Resolution 14-20: Pike Place Market Waterfront Entrance (PC1N) Miller Hull - Architectural Services, Construction Documentation passed unanimously.

Action Item: Proposed Amended Resolution 14-21: Pike Place Market Waterfront Entrance (PC1N) Shiels Obletz Johnsen, Inc. - Project Management Services

Ben Franz-Knight introduced the resolution which states that the Pike Place Market Preservation and Development Authority (“PPMPDA”) was chartered by the City of Seattle pursuant to RCW 35.21.730 et. seq with the mission of, among other things, preservation and rehabilitation of the structures and open spaces in the Market Historic District, and: WHEREAS in order to maintain the viability of the Pike Place Market and the PPMPDA has undertaken an effort to identify and address issues and opportunities related to the design of the Central Waterfront and the development of parcels adjacent to the Market including PC-1N that may directly affect the future of the Market. WHEREAS, the PPMPDA has determined that Project Management services are
necessary for the design, development and construction of the PC1-N project; and, WHEREAS, the PPMPDA executed a public process to select Shiels Obletz Johnsen, Inc. and executed a contract for Project Management Services which is now complete; and, WHEREAS, the PPMPDA has successfully completed negotiations with Shiels Obletz Johnsen, Inc. and established a scope of work for additional Project Management Services (for Construction Documents phase of work) per the Consultant Project Management Services for PC1-N for an amount not to exceed $250,000; and

Now, therefore, BE IT RESOLVED that, there conditioned and contingent upon receipt of a funding letter from the City of Seattle that is acceptable to the PDA, that the PPMPDA Council authorizes the PPMPDA Executive Director or his designee to enter into a contract for Project Management Services with Shiels Obletz Johnsen, Inc. in an amount not to exceed $250,000 for the execution of Project Management Services for the Pike Place Market Waterfront Entrance project. The funds for this project will be drawn from 110630-01 – PC1-N State Funds and 110165 PC1-N City Funds.

Jackson Schmidt moved, Jim Savitt seconded

There was an amendment to remove the language “there conditioned and contingent upon receipt of a funding letter from the City of Seattle that is acceptable to the PDA” after the last BE IT RESOLVED statement.

There was an amendment to include the language under a WHEREAS statement prior to the last paragraph “the City of Seattle has agreed to provide up to 2.2 million in funding for the services described in this resolution, pursuant to its letter dated March 26th, 2014 from Seattle Department of Transportation”.

For: Matt Hanna, Jim Savitt, Bruce Burger, Ann Magnano, David Ghoddousi, Patrice Barrentine, Jackson Schmidt, Gloria Skouge, John Finke
Against:  0
Abstained:  0

Amended Resolution 14-21: Pike Place Market Waterfront Entrance (PC1N) Shiels Obletz Johnsen, Inc. - Project Management Services passed unanimously.

**Action Item:** Proposed Amended Resolution 14-22: Pike Place Market Waterfront Entrance (PC1N) Commissioning Authorization

Ben Franz-Knight introduced the resolution which states that the Pike Place Market Preservation and Development Authority (“PPMPDA”) was chartered by the City of Seattle pursuant to RCW 35.21.730 et. seq with the mission of, among other things, preservation and rehabilitation of the structures and open spaces in the Market Historic District, and: WHEREAS in order to maintain the viability of the Pike Place Market and the PPMPDA has undertaken an effort to identify and address issues and opportunities related to the design of the Central Waterfront and the development of parcels adjacent to the Market including PC-1N that may directly affect the future of the Market. WHEREAS, the PPMPDA has determined that Commissioning Services are needed for successful design, construction and LEED Certification for the Pike Place Market Waterfront Entrance project; and, WHEREAS, the PPMPDA executed a public process to select Engineering Economics, Inc. and executed an initial contract for writing commissioning specifications necessary to achieve LEED Gold, which is now complete; and, WHEREAS, the PPMPDA has successfully completed negotiations with Engineering Economics, Inc. to establish
the remaining commissioning scope of work necessary to achieve the LEED Gold commissioning criteria and is now ready to enter into a contract for services in an amount not to exceed $50,000.

Now, therefore, BE IT RESOLVED that, there conditioned and contingent upon receipt of a funding letter from the City of Seattle that is acceptable to the PDA, that the PPMPDA Council authorizes the PPMPDA Executive Director or his designee to enter into a contract for Commissioning Services with Engineering Economics, Inc. in an amount not to exceed $50,000 for the execution of Commissioning Services Pike Place Market Waterfront Entrance project. The funds for this project will be drawn from 110630-01 – PC1-N State Funds and 110165 PC1-N City Funds.

Jackson Schmidt moved, Jim Savitt seconded

There was an amendment to remove the language “there conditioned and contingent upon receipt of a funding letter from the City of Seattle that is acceptable to the PDA” after the last BE IT RESOLVED statement.

There was an amendment to include the language under a WHEREAS statement prior to the last paragraph “the City of Seattle has agreed to provide up to 2.2 million in funding for the services described in this resolution, pursuant to its letter dated March 26th, 2014 from Seattle Department of Transportation”.

For: Matt Hanna, Jim Savitt, Bruce Burger, Ann Magnano, David Ghoddousi, Patrice Barrentine, Jackson Schmidt, Gloria Skouge, John Finke

Against: 0

Abstained: 0


**Action Item:** Proposed Amended Resolution 14-23: Pike Place Market Waterfront Entrance (PC1N) Design Development and Construction Documents - Housing, Commercial and Parking

Ben Franz-Knight introduced the resolution which states that the Pike Place Market Preservation and Development Authority (“PPMPDA”) was chartered by the City of Seattle pursuant to RCW 35.21.730 et. seq with the mission of promoting enterprises essential to the functioning of the Pike Place Market (“the Market”), including the preservation and expansion of the low-income residential community, the promotion of survival of small businesses, and the expansion of services to the public market community; and, WHEREAS the PPMPDA’s Charter states, “The purpose of the PDA is to provide a legal entity under RCW 35.21.730, et seq., and City of Seattle Municipal Code Ch. 3.110 through which citizens may fulfill the aims and objectives of the Pike Place Market Historical District Ordinance 10045, the Historic Preservation Plan for the Pike Place Market Historical District and the redevelopment plan for the Pike Place urban renewal area. The PDA will also be concerned with the rehabilitation and redevelopment of the surrounding areas which may affect the character of the Market Historic District;” and, WHEREAS, the parcel known as PC 1 North (“PC1N”) is a much studied parcel in the Market Historic District, has long been considered a core part of Market development, and was historically the site of a municipal market from 1922 to 1974; and therefore the waterfront redevelopment project currently being studied and planned by the City of Seattle presents a opportunity for the Market and for the PDA to further fulfill its mission as stated in its Charter; and, WHEREAS the Pike Place Urban Renewal Plan adopted by ordinance by the City of Seattle
in 1974 established priority uses for the future redevelopment of the PC-1 site, including PC1N, as part of the Market’s core and states that the PC-1 site “…should provide for the development of commercial, residential, and public spaces to complement the existing market activity;” and, WHEREAS the PDA Council adopted Resolution11-77 identifying priority uses for PC1N and established a Waterfront Redevelopment Committee (“WRC”) to review existing design proposals and prepare design proposals for PC1N and adjacent areas; and, WHEREAS the WRC, working with staff and consultants has prepared a site analysis and a preliminary building program consisting of priority uses that support and complement the Market’s mission which were adopted by the PDA Council with Resolution11-102; and, WHEREAS the PDA Council adopted Resolution12-30 authorizing the hiring of Miller Hull Partnership to develop a preferred concept design for PC1N and adjacent areas informed by past design studies, the PPMHC Design Guidelines and established priority uses for PC1N, current and future identified Market needs, and through a collaborative design process working with the Market Community and the City of Seattle’s Central Waterfront Project design team and its consultants; and, WHEREAS the PDA Council adopted Resolution12-62 authorizing PDA staff (including the Executive Director) and consultants, to focus their further design and development efforts upon the option designated as BB+; and, WHEREAS the PDA Council adopted Resolution12-77 approving the PC1N Concept Design; and, WHEREAS the PDA Council adopted Resolution 13-14 (Schematic Design) and Miller Hull has proceeded with design refinement including two public meetings, meetings with the Market Constituency, Market Historic Commission, and the WRC committee; and, WHEREAS the PDA Council adopted Resolution 13-35 approving a contract with Beacon Housing Development Group specifically to provide recommendations for financing the low-income housing component of the Pike Place Market Waterfront Entrance project; and,

WHEREAS the PDA Council adopted Resolution 13-43 directing PDA staff and consultants to move forward with refinement of and planning for Housing Option 3 (a double loaded corridor) and to return in July for approval of Schematic Design; and, WHEREAS the PDA Council adopted Resolution 13-49 approving concepts A, B and C and directed PDA staff and consultants to move forward with refinement of Schematic Design elements D (Roof Plaza) and E (Desimone Bridge) and move into Design Development.

Now, therefore, BE IT RESOLVED that

The PDA Council hereby approves the following key components, identified as A, B and C of Design Development;

A. Parking: The garage entrance to parking is located on Western Avenue approximately 30 feet north of the south property line, allowing for a retail space at the SE corner of the site. A new entrance to the parking has been created from the Elliot Connector road at the lowest level. The design proves parking for approximately 300 cars with an approximate of 128,877 square feet.

B. Retail: With an approximate of 11,741 leasable square feet of high bay commercial space that is provided at the Western Avenue level at primarily one elevation, + 88.5 feet (the north commercial area is at 90 feet). This facilitates maximum flexibility for various retail, restaurant and food/drink production spaces. Four mechanical shafts are provided for venting requirements for kitchen and food production equipment.

C. Housing: Four floors of low-income housing occupy the site south of Desimone Bridge (per the BB+ Concept option). The design provides for forty units averaging 430 sq ft each, with
an approximate of 25,692 of square feet. The housing project also includes laundry and common space. The housing lobby is located off Western Avenue.

D. Public Space: With an approximate of 33,393 square footage of Public and Non-Leasable Space.

BE IT FURTHER RESOLVED that,

The PDA Council directs staff and consultants including Miller Hull Partnership to further refine and develop costs estimates for the following concepts, identified as D, E and F as defined below, to include the consideration of public input received through surveys and community meetings held on March 4 and March 7, for inclusion into Construction Documents package;

E. Roof Plaza Deployable Canopy: refinement of design for deployable canvas portion of plaza canopy,

F. Central Stair Design: refinement of design of central landing including addition of elevator stop and direct elevator access,

G. Down Under Connection: refinement of cost estimates for addition of one elevator stop in current south garage elevator, addition of pedestrian bridge over Western at Level 3, improvements to existing stair serving levels 3 and 4 on the east side of Western, and includes the study of whether or not to have a connection at Level 3, and study of what was the cost of making that the only connection for the garage and removing the connection of.

Jackson Schmidt moved, Jim Savitt seconded

For: Matt Hanna, Jim Savitt, Bruce Burger, Ann Magnano, David Ghoddousi, Patrice Barrentine, Jackson Schmidt, Gloria Skouge, John Finke
Against: 0
Abstained: 0


C. Other

VI. Further Public Comment
None

VII. Concerns of Committee Members
None

VIII. Adjournment
The meeting was adjourned at 5:57 p.m. by Matt Hanna, PDA Council Chair

Meeting minutes submitted by:
Dianna Goodsell, Administrative Services Coordinator