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For Immediate Release

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PIKE PLACE MARKET'S DAFFODIL DAY BRIGHTENS DOWNTOWN SEATTLE WITH THOUSANDS OF SPRING FLOWERS

Celebrating spring's arrival with the distribution of 10,000 locally grown daffodils

SEATTLE – March 19, 2014 – Thousands of downtown residents, workers and visitors will receive a daffodil grown by Pike Place Market farmers on Thursday, March 20, 2014 as the Market brightens up corners of downtown Seattle with the distribution of 10,000 daffodils on the first day of spring.

Market volunteers and community members will distribute the daffodils to passerby at 15 central downtown locations. Students from the Pike Market Child Care and Preschool will hand out flowers from 11:15 a.m. to 12 p.m. at Westlake Park.

What: The 17th Annual Daffodil Day

When: Thursday, March 20, 2014
Noon to 1 p.m.

Where: 1st Avenue and University Street
1st Avenue and Lenora Street
2nd Avenue and Pike Street
2nd Avenue and Union Street
3rd Avenue and Union Street
4th Avenue and Pine Street
4th Avenue and Pike Street
4th Avenue and Virginia Street
4th Avenue and University Street
4th Avenue and Cherry Street

5th Avenue and Olive Street
5th Avenue and Pine Street
6th Avenue and Pike Street
6th Avenue and Pine Street
Waterfront at Union Street

The Pike Place Market *is one of the oldest continuously operating public markets in the U.S. It is a Historic District with 250 commercial businesses, 80 farmers, 225 craftspeople, 400 street performers, and 500 residents. In addition, there are social services to help downtown's low-income residents. It is often called the "Soul of Seattle."*

The Pike Place Market Preservation & Development Authority (PDA) *is a not-for-profit, public corporation chartered by the City of Seattle in 1973 to manage the properties in the nine-acre Market Historic District. The PDA is required to preserve, rehabilitate and protect the Market's buildings, increase opportunities for farm and food retailing in the Market, incubate and support small and marginal businesses, and provide services for low-income people.* www.pikeplacemarket.org

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