Market Programs - Meeting Agenda

Date: Thursday, February 13th, 2014

Time: 4:00 p.m. – 6:00 p.m.

Location: Atrium Loft

Committee Members: Bruce Burger (Chair), Betty Halfon (Vice-Chair), Gloria Skouge, Ann Magnano, Patrice Barrentine, David Ghoddousi and Rico Quirindongo

4:00pm  I. Administrative:  Chair
A. Approval of Agenda
B. Approval of the Market Programs January 15th, 2014 Meeting Minutes

4:05pm  II. Announcements and/or Community Comments

4:15pm  III. Programs and Marketing Director’s Report  Kelly Lindsay
A. Programs & Promotions Update

4:20pm  IV. Presentation and Discussion Items  David Dickinson
A. Daystall Rules Review: Presentation of Proposals  Kelly Lindsay
B. Trademark Renewal Application Discussion: Jewel Hospitality/Pike Place@the Commons

5:20pm  V. Action Items  Kelly Lindsay
A. Action Item: Proposed Resolution 14-08: Authorization for Non-Exclusive Trademark Licensing Agreement with Kim Drew
B. Action Item: Proposed Resolution 14-11: Authorization for Addition of New PDA Employee Position: Farm Development Coordinator  Kelly Lindsay
C. Action Item: Proposed Resolution 14-10: Authorization for Addition of Two New Express Market Locations: Virginia Mason and Microsoft

5:45pm  VI. Resolution(s) to be Added to Consent Agenda  Chair

5:50pm  VII. Concerns of Committee Members

5:55pm  VIII. Public Comment

6:00pm  IX. Adjournment  Chair