

FOR IMMEDIATE RELEASE

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PIKE PLACE MARKET PRESENTS MAGIC IN THE MARKET

Free photos with Santa, tree lighting ceremony, Figgy Pudding carolers & cookie decorating



Magic in the Market in 2012 (left, center) and two Figgy Pudding participants (right).

SEATTLE – Nov. 5, 2013 – Pike Place Market brings the magic back to the holiday season with the fun and joyful event, “Magic in the Market,” on Nov. 30. The annual celebration is much more than a kickoff to the busiest time of year, it’s a special opportunity to meet Santa and his favorite elf in front of the Pike Place Market clock and sign for free family photos while also finding original stocking stuffers, specialty foods and handcrafted gifts for everyone on your list.

Kids 12 and under will have fun decorating gingerbread men and other holiday themed cookies made by Pike Place Bakery in the new Pike Place Market Atrium Kitchen located on the first floor of the Economy Building from 1-4 p.m. Kids can also create a personal holiday card featuring original art from Market artist Graig Anderson at the card making booth on Pike Place.

In advance of the Great Figgy Pudding Caroling Competition on Dec. 6, caroling teams will perform for Magic in the Market attendees under the Market clock and sign throughout the afternoon, starting at 1 p.m. At 5 p.m., Santa and Figgy carolers will lead the countdown to the lighting of the 20-foot Holiday Tree, the “swine deer” and lights along Pike Place.

Starting on Nov. 30, holiday shoppers will also enjoy 1 hour of free parking when parking in the Public Market Parking Garage at 1531 Western Ave between the hours of 10 a.m. and 2 p.m.

Here’s more info about this great event:

What: Magic in the Market holiday celebration featuring free photos with Santa, a tree lighting ceremony, Figgy Pudding Carolers, and cookie decorating for kids

When: Saturday, November 30, 1 p.m. to 5 p.m.

Where: Santa, tree lighting ceremony and Figgy Carolers will be located near the Market clock and sign; cookie decorating held in the Atrium Kitchen, Economy Market Building at 1st and Pike St.

***The Pike Place Market** is one of the oldest continuously operating public markets in the U.S. It is a Historic District with 250 commercial businesses, 80 farmers, 225 craftspeople, 400 street performers and 500 residents. In addition, there are social services to help downtown's low-income residents. It is often called the "Soul of Seattle."*

***The Pike Place Market Preservation & Development Authority (PDA)** is a not-for-profit, public corporation chartered by the City of Seattle in 1973 to manage the properties in the nine-acre Market Historic District. The PDA is required to preserve, rehabilitate and protect the Market's buildings, increase opportunities for farm and food retailing in the Market, incubate and support small and marginal businesses, and provide services for low-income people.*

www.pikeplacemarket.org.

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