Welcome to Pike Place Market, Seattle’s epicenter of fresh produce, specialty foods and independent businesses. Established in 1907 to connect citizens and farmers, the Market continues its “Meet the Producer” tradition with a year-round farmers market, bustling crafts market, and owner-operated bakeries, fish markets, butcher shops, produce stands and specialty groceries.

Walk around the Market’s nine acres following this guide and let your sweet tooth run wild! You’ll find items to sample on the spot, treats to munch as you travel, and decadent discoveries to take home and savor. Enjoy this oh-so-sweet walking tour of Pike Place Market!
1 DAILY DOZEN DOUGHNUT CO.
You know they’re fresh when you can watch them come off the machine! Start your tour in the Economy Arcade and choose a dozen or half-dozen plain, cinnamon, powdered sugar, sprinkles, or maple frosted miniature doughnuts.

2 SUNNY HONEY CO.
Here’s the spot for local, raw, unfiltered honey—full of flavor and healthy attributes. Select from flavored honey straws, small jars (perfect for carry-on gifts) and larger sizes in varieties like sweet clover and North Cascades wildflower.

3 ELENOS REAL GREEK YOGURT
This small walk-up counter on the corner of the Corner Market Building introduced this local craze to Seattle. Yes, it’s yogurt... but think rich, thick and creamy, swirled with mouthwatering toppings like marionberry, lemon curd, ginger raspberry and passionfruit.

4 SHUG’S SODA FOUNTAIN & ICE CREAM
Take the family to First Avenue for sundaes, shakes, housemade sodas and classics like the nostalgic NY Egg Cream and the Lime Rickey (plus a selection of delectable ice cream cocktails for mom and dad too)—served up in one of the cutest shops around.

5 CHOUKETTE ÉCLAIR ART
Travel to Western Avenue by stairs or elevator to where pastry meets fine art. Beautifully decorated éclairs are filled with hazelnut, huckleberry, caramel and other exquisite flavors.

6 SWEETIE’S CANDY
On the north end of the Lower Levels, gift and novelty candy fills the shelves at Sweetie’s: sour belts from Spain, giant candy necklaces, many choices of gummy candies and chocolates. Even regular and giant-sized Pez dispensers (Dory, Batman, Snoopy, Hello Kitty and more)!

7 CHUKAR CHERRIES
This family-owned business in the Main Arcade makes dried cherries and chocolate-covered cherries, berries and nuts. The Bridge Mix is an excellent combo of many of their specialties. Then head across the cobblestones of Pike Place to discover more sweet choices.

8 THE CONFECTIONAL
These miniature cheesecakes are perfect to serve at your special dinner, brunch or other occasion. Choose from 14 flavors like quadruple chocolate and coconut banana cream pie. Their thick, decadent Colombian hot chocolate will warm you on a chilly day!

9 CINNAMON WORKS
Continue north on Pike Place to find vegan snickerdoodles, sugar-free oatmeal raisin cookies, gluten-free pumpkin cookies and whole wheat sticky buns. These are just a few of Cinnamon Works’ oversized baked goods that meet a variety of dietary needs.

10 LE PANIER
Paris in Seattle! Macarons, croissants, cookies, tarts and more fill the shelves at this “Very French Bakery.” Don’t miss their holiday specialties like Buche de Noel, a rolled genoise cake covered with chocolate mousse and ganache and decorated with chocolate and meringue.

11 INDI CHOCOLATE
Watch chocolate being made at indi chocolate’s expanded chocolate factory. Chocolate maker Erin Andrews serves up small-batch chocolate, desserts and beverages from cacao she sources herself. Join them in their café, factory and gathering space for a chocolate-filled adventure.

This walking tour highlights just a sampling of the sweet things you’ll find in Pike Place Market as you explore, eat and shop!