For Immediate Release

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CALENDAR ALERT: “TIE DYE AND BEYOND – CELEBRATING THE MARKET’S ROOTS IN COUNTER CULTURE THROUGH HAND-DYED FASHION TEXTILES”

Pike Place Market Artists and Craftspeople to put on Thematic Weekend Event and Fashion Show

WHO: Pike Place Market Artists and Craftspeople
WHAT: Tie Dye and Beyond artisan spotlight, including technique demos and fashion show
WHEN: Saturday, August 4, and Sunday, August 5, from 11 a.m. to 4 p.m.
*Fashion Show on Sunday only at 1 p.m.
WHERE: MarketFront Pavilion (1901 Western Avenue, upper level; or entrance from the west doors of the Desimone Bridge)
COST: Free to attend; items for purchase from Market artists and craftspeople

In its latest summer event offerings, Pike Place Market presents “Tie Dye and Beyond: Celebrating the Market’s Roots in Counter Culture Through Hand-Dyed Textiles.”
The free, family-friendly thematic weekend provides opportunities for Market-goers to “Meet the Producer” and engage with artists who create and sell handmade apparel, accessories and various wearables at Pike Place Market.

With nods to the Market’s earlier days and traditional tie dye methods, as well as the evolution of tie dye as a fashion statement, and more contemporary art forms of hand-dyeing, the weekend’s events include a highlight of tie dye and hand-dyed apparel and accessories, and fashion show in the MarketFront Pavilion (1901 Western Avenue, upper level).

“Tie Dye and Beyond” will feature traditional tie dye methods from Market craftspeople Marcus Roloson, owner of Sew It Seams Tie Dye, as well as Das & Das Handmade Batik, and a variety of more contemporary hand-dyed art forms practiced by Pike Place artists and craftspeople, including ice dyeing and ombre dyeing from Trayes Dye and Screen Print, Nielsen Upcycle & Dye, and more.

Parking for all events is available at the Market’s parking garages located on Western Avenue (1531 Western Ave. and 1901 Western Ave.). Early bird rate is $15 with entry before 9 a.m., hourly rates start at $4/hour, and the evening rate is $5 with entry after 5 p.m. Elevators from the garages provide direct access to the MarketFront. For more information about events at Pike Place Market, including future artist spotlight events similar to Tie Dye and Beyond, visit http://pikeplacemarket.org/market-events.

Pike Place Market is Seattle’s original farmers market, founded in 1907, and is one of the oldest continuously operating public markets in the U.S. The market operates within a 9-acre historic district and is a bustling neighborhood of hundreds of vendors, residents and businesses, including farmers, craftspeople, independent shops, buskers, and residents, many of whom are low-income seniors, and five social service agencies. www.pikeplacemarket.org

The Pike Place Market Preservation & Development Authority (PDA) is a not-for-profit, public corporation chartered by the City of Seattle in 1973 to manage the properties in the 9-acre Market Historic District. The PDA’s charter is to preserve, rehabilitate and protect the Market’s buildings, increase opportunities for farm and food retailing in the Market, incubate and support small and marginal businesses, and provide services and affordable housing for low-income people. www.pikeplacemarket.org

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