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Pike Place Market Preservation & Development Authority (PDA)

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For Immediate Release

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## PIKE PLACE MARKET PRESENTS 8TH ANNUAL FLOWER FESTIVAL TO CELEBRATE MOTHER'S DAY WEEKEND

*A fresh bouquet of beautiful, locally grown flowers from the Market  
and a personalized Market Charm make perfect gifts for Mother's Day*



**SEATTLE (April 8, 2016)** – Pike Place Market presents the 8th annual Flower Festival on Mother's Day weekend on May 7-8, 2016. The festival features fresh, locally grown flower arrangements from more than 40 farmers of King, Snohomish and Whatcom Counties.

In the early morning hours, tents will be set up on either side of the cobblestone street of Pike Place to showcase the farmers' abundant bouquets of tulips, daffodils, irises and peonies. Browse the tents and watch the farmers carefully arrange the flowers, pick up a bouquet or two, and enjoy shopping and dining at the Market.

Also present this year is the Pike Place Market Foundation tent, which will offer another gift option: a Market Charm engraved with mom's name. Proceeds support the MarketFront expansion and will help provide opportunities for local shops, farmers, and artists, as well as housing and services for seniors and low-income neighbors. For more information about the Market Charm, go to [www.pikeup.org](http://www.pikeup.org).

### Event Details

WHAT: 8th Annual Pike Place Market Flower Festival

WHEN: May 7-8, 2016 from 8 a.m.-5 p.m.

WHERE: Pike Place Market from Pike Street to Virginia Street

**Pike Place Market** is Seattle's original farmers market, founded in 1907, and is one of the oldest continuously operating public markets in the U.S. The market operates within a nine-acre historic district and is a bustling neighborhood of hundreds of vendors, residents and businesses, including farmers,

craftspeople, independent shops, buskers, and residents, many of whom are low-income seniors, and five social service agencies. [www.pikeplacemarket.org](http://www.pikeplacemarket.org)

**The Pike Place Market Preservation & Development Authority** (PDA) is a not-for-profit, public corporation chartered by the City of Seattle in 1973 to manage the properties in the nine-acre Market Historic District. The PDA is required to preserve, rehabilitate and protect the Market's buildings, increase opportunities for farm and food retailing in the Market, incubate and support small and marginal businesses, and provide services and affordable housing for low-income people.

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