**Market Connections Committee Meeting Agenda**

**Date:** Monday, June 10, 2019  
**Time:** 4:00 p.m. – 6:00 p.m.  
**Location:** Economy Building Classroom, 1433 First Avenue (3rd Floor)  
**Committee Members:** Colleen Bowman (Chair), David Ghoddousi (Vice-Chair), Devin McComb, Mark Brady, Matt Hanna, Ali Mowry, JJ McKay

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<td>4:00pm</td>
<td>I. Administrative:</td>
<td>Chair</td>
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<td>A. Approval of Agenda</td>
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<td>B. Approval of the Market Connections Committee May 13th, 2019 Meeting Minutes</td>
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<td>4:05pm</td>
<td>II. Announcements and/or Community Comments</td>
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<td>4:10pm</td>
<td>III. Key Issues and Discussion Items</td>
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<td>A. Presentation on Pike Place Senior Center and Pike Market Food Bank</td>
<td>Jeannie Falls</td>
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<td>B. Executive Director Report and Construction Impact Updates</td>
<td>Mary Bacarella</td>
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<td>5:45pm</td>
<td>IV. Public Comment</td>
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<td>5:50pm</td>
<td>V. Concerns of Committee Members</td>
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<td>6:00pm</td>
<td>VI. Adjournment</td>
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Market Connections Committee Meeting Minutes

Monday, May 13, 2019
4:00 p.m. to 5:00 p.m.
Economy Building Classroom, 1433 First Avenue (3rd Floor)

Committee Members Present: Colleen Bowman, David Ghoddousi, Mark Brady, JJ McKay, Devin McComb

Other Council Members Present:

Staff/Consultants Present: Mary Bacarella, Karin Moughamer, Brady Morrison, Shelly Brehm

Others Present: Joan Paulson, Bob Messina, Russell Monroe, Howard Aller

The meeting was called to order at 4:02 pm by Colleen Bowman, Chair.

I. Administration
   A. Approval of the Agenda
      The agenda was approved by acclamation.
   B. Approval of the Market Connections Committee April 8th, 2019 Minutes
      The April 8th, 2019 meeting minutes were approved by acclamation.

II. Announcements and Community Comments
    Joan Paulson noted that 80% of all requests at the information booth have to do with where the restrooms are or where is a good place to eat. She suggested the marketing committee address this issue, maybe through communication on the website. Second, Joan referenced the Jean Godden book, quoting a section that discusses saving the Market and wanted to share that history with the council. Joan believes the Market has been saved more than once and by her count eight times.

    Howard Aller referenced his experience volunteering at the Market over the weekend. The question he received the most is where to find the restrooms. He’s not sure that adding more signage on where to find the bathrooms will help people find them any easier but feels that restroom signage should be addressed in the signage plan. The second most asked question was how to get to the waterfront and the third most asked question was where Starbucks is.

III. Reports & Discussion Items
    A. Heritage Display Grant Update
       Karin Moughamer began by introducing the grant project, which is titled “Telling the Story of the Soul of Seattle: Updating & Expanding Heritage Displays in Pike Place Market Historic District.” The 4Culture grant was submitted by the Pike Place Market Foundation and Friends of the Market. The PDA participated in Phase 1 of the grant along with the consulting team of Rand
and Associates. Karin provided background on the Heritage Center which was created on Western Avenue in the 1990s and is now where the Pike Place Childcare and Preschool playground is. At that time the interpretive panels from the Heritage Center were moved to various locations around the Market.

Karin Moughamer continued by reviewing the goals of the first phase of the grant which is to inventory and assess the existing heritage displays. That includes recording the content, location, type of display, and condition, and then developing a plan for the proper treatment, placement and maintenance of both existing and new display. Karin described the mapping tool that was used to locate and record the data associated with each heritage display in the Market.

Karin Moughamer reviewed phase 1 designations which included the recommendation to clean and repair (bronze plaques, signs in Flower Row), reuse/relocate (content is good but needs a new display mechanism such as the Hillclimb panels), or remove (broken, damaged, or incorrect information such as the display under the north pergola). The next phases of the project will include securing additional funding, determine the timeline, work with an interpretive designer to further create the concept plan, gather stakeholder input, work to prioritize locations and stories of new or redesigned displays, and the produce and installation of new heritage displays.

JJ McKay suggested taking heritage signs and clustering them in different locations around the Market, such as the Downunder, as a way to draw people to parts of the Market that don’t get as much traffic.

Colleen Bowman asked what the next steps are for this project and how it fits into the larger wayfinding plan. Mary Bacarella responded Karin Moughamer is tasked with coordinating the wayfinding plan which will take place in stages. The heritage project is a parallel project and once the plan is in place it will come to the Market Connections Committee.

Devin McComb asked how the team is engaging with the community through the next phases of the project. Karin Moughamer responded the project team will next meet in July and work together to build the timeline, which includes opportunities for additional funding, how this project fits into the PDA wayfinding plan and continuing to work with an interpretive planner on crafting the story. That part will take time.

Devin McComb suggested finding a way to communicate with the community that certain signs will be removed and the reasons for the removal. Karin Moughamer responded that before any signs are removed the PDA will identify ways to communicate the reasoning for the removal of the interpretive signs.

David Ghoddousi would like the committee to be updated on any feedback from the community on the removal of the signs.

Colleen Bowman asked when the Historical Commission will be brought into the process. Karin Moughamer responded the Historical Commission has been briefed and the project team has been in touch with Heather, who has approved the removal of these signs.
Colleen Bowman asked for an update on the creation of an app and the e-book. Mary Bacarella responded she is aiming for launching the book in August and agrees an app would be a good way to engage with visitors and provide additional information.

B. Viaduct Demolition Garage Impacts Update
Mary Bacarella began by noting the project is on track and the impact dates have not changed. WSDOT and Kiewit will be presenting at the May council meeting. The following is the work plan to prepare for the viaduct demolition in front of the Market.

Signage
- On May 15th the PDA will walk with WSDOT to identify places to place signage.
- Working to develop simple messaging, maybe a yellow brick road.
- Signs need to provide directions for both going to and from the Market to the waterfront.
- Amy to coordinate with graphic designer and Kiewit on printing deadlines and due date.

JJ McKay recommended sending Market and waterfront wayfinding plan to hotel concierges.

Mary Bacarella continued by reviewing next steps for the ADA Ramp:
- Ramp to be constructed approximately June 5th.
- Surface will be asphalt and will have handrails if the grade is 5% or more. Also checking to see if fencing is needed on both sides.
- There will be signs that say “Bikes MUST yield to pedestrians” and “No pedicabs.”
- Kiewit will send concepts of the ramp and the Market will have a version made to put on PDA and waterfront business websites.
- WSDOT, Kiewit, and PDA need to determine how to deal with security, trespassing and hazmat issues.

Devin McComb noted recent public comment by pedicab drivers who were not made aware of policy changes around the Market. Devin wants to ensure that any rules involving pedicabs be messaged properly.

Colleen Bowman added it’s been hard in the past to regulate and work with pedicab companies.

Mary continued by providing next steps for the shuttle, which include:
- The shuttle is only needed during phase 3 when the ramp is not accessible and the shuttle service will last 7-14 days.
- Pick up/drop off will be on Western Avenue near Bound by Sky and Heritage House.
- The Alaskan Way pick up/drop off will coincide with waterfront shuttle stops.
- The shuttle will run approximately every 20 minutes and will double capacity Friday-Sunday.
- Shuttle needs to take into consideration aquarium event schedule.

In the parking garage:
- Only the westernmost stalls on the upper surface of the old parking garage will be affected. During demolition closest to the building, ½ of the stalls will be blocked at a time.
• Kiewit will work around the three vehicles that need electricity 24/7.
• Dust and debris protection will be hung from a skid cat and should protect as far down as the second level.
• FERMA will be paying for use of the parking stalls.

Lastly, Mary Bacarella noted that WSDOT will be messaging through weekly updates how to get in and out of the Market garages and the PDA is working on ways to capitalize on viewing the demolition from the MarketFront and will reach out to businesses and see how they could like to participate.

Colleen Bowman asked if the PDA is considering identifying some areas for people to safely stand and watch the demolition. Mary Bacarella responded yes, the team is going to think of ways to provide safe viewing areas in the garage and the MarketFront.

There was a conversation on ways the commercial and craft community could benefit from the viaduct demolition.

C. Construction Impact Updates
Mary Bacarella provided updates on the following construction projects:
• Representatives from the Hahn building have requested a meeting
• Design work for the Overlook Walk continues and she should have more information in a few weeks
• The garage modification MOU is still with the city for review
• There will be an update on the LID at full council
• She will have a meeting with David Graves on the connection between MarketFront and Victor Steinbrueck Park and the 90% design drawings will be before MHC July 23
• Regarding the Showbox, council member Herbold asked for a six month extension. A stakeholder meeting regarding a study was supposed to take place on May 1st but the meeting was canceled. Also, the Showbox will be up for landmark designation at the June 5th Landmark Preservation board meeting.
• Parking had a record-breaking weekend...GET NUMBERS FROM MARY. Mary recognized Shelly [Brehm] and Brady [Morrison] for all their work with parking and the garage during the viaduct demolition.

Mark Brady asked if the stripes in the old garage near the food bank can be repainted. Shelly Brehm responded she is getting quotes for restriping the surface lots and taking down inconsistent signs and replacing them with a consistent message.

Colleen Bowman asked for a little more information on the landmark preservation process for the Showbox. Mary Bacarella responded that meeting is step one in the process and no decisions will be made.

IV. Public Comment
Bob Messina commented that he attended the EIS meeting regarding the aquarium and provided public comment. He is concerned the single elevator in the new aquarium building is not sufficient to get the estimated 40,000 from the waterfront to the Market.
Joan Paulson noted the Market does have a federally designated Market Historical District and that boundary does not appear to be included on the map in the presentation and some of the current historical market signs are not pointing in the proper direction. Joan does not feel that simplifying the heritage signage is consistent with what the Market is. There is layers of information, activity, and history and that information should be explained as history over time to give the flavor and depth that is here. Joan suggested having a list of authors and books about the Market and where to get them and feels that Steinbrueck Park should also be listed on the map included in the packet. Lastly, Joan noted that on June 4th at 5:30 pm there is a public hearing at City Hall to discuss a six-month extension for the interim expansion of the Pike Place Market Historic District to include The Showbox.

V. Concerns of Committee Members
JJ McKay asked if the Market has a relationship with the Port and the cruise industry. He recommends building that relationship in order to expand the window visitors are at the Market and ensure those industries know what time restaurants open to try to pull people to the Market during quieter times.

Mark Brady asked if bathrooms could be opened an hour earlier during the summer months.

Mark Brady would like to see a plan for how the Market is going to address e-scooters that will soon be introduced in Seattle.

David Ghoddousi would like to ensure any design meetings regarding the Overlook Walk design includes recommendations on having side-by-side elevators. David suggested talking with the security department and getting their input on whether or not to open the bathrooms earlier.

Mark Brady asked if the PDA can support the free bus zone in downtown rather than the First Avenue Streetcar. A conversation followed on PDA council supported projects and the process councilmembers should follow to make motions for new initiatives.

VI. Adjournment
The meeting was adjourned at 5:01 p.m. by Colleen Bowman, Chair

Meeting minutes submitted by:
Karin Moughamer, Executive Administrator