MEDIAN ADVISORY

FOR IMMEDIATE RELEASE: March 17, 2011
MEDIA CONTACT: James Haydu, 206-774-5225 or james@pikeplacemarket.org

At Last! Pike Place Market’s Rachel the Piggybank Comes Home at 1:30 p.m. Tomorrow, Friday, March 18

This Pig About Town goes to Market—and all are welcome to cheer her arrival

SEATTLE – She’s ventured to the Space Needle and City Hall. She’s watched people come and go at the ferry terminal, and she’s cozed up to Hammering Man at Seattle Art Museum. She’s traveled back in time in downtown’s historic Pioneer Square. Tomorrow, she’ll supervise the handing out of daffodils at Westlake Park before hightailing it back to her home under the famous clock and sign at the Pike Place Market. Her much-anticipated celebrity homecoming will be met with cheers not seen since, well, maybe the arrival of red-carpet celebrities on Hollywood’s Oscar night.
Seattle’s procine celebrity will arrive via the Market’s 1936 International flatbed truck. She’ll travel to the Market from Westlake Park on Pine Street, left onto First Avenue, and then right at Pike Street into the Market.

Rachel will have no time, however, to rest on her laurels. She’ll be back to work immediately, raising funds for the Market’s human service agencies, all of which provide vital services to Seattle’s underserved.

“Rachel’s return after injury serves as a reminder that we need a healthcare system that serves us all,” said Seattle City Councilmember Sally J. Clark. “I’m glad to have her back, once again raising money for the Pike Market Child Care & Preschool, Pike Market Medical Clinic, and Pike Market Senior Center & Downtown Food Bank.” Councilmember Clark will be on hand to address those who attend.

Rachel collects thousands of dollars each year, every cent of which goes to the above-mentioned services. She’s collected $190,237 since coming to the Pike Place Market in 1986. Rachel is the creation of Whidbey Island artist Georgia Gerber.

# # #