



Pike Place Market Preservation and Development Authority (PDA)

**OPERATIONS & COMMUNICATIONS COMMITTEE**  
**Meeting Notice and Agenda**

Thursday, January 13<sup>th</sup>, 2011  
4:00 p.m. to 6:00 p.m.  
PDA Conference Room

- 4:00 p.m.      **I.      Administrative**  
A.    Approval of Agenda  
B.    Approval of December 9<sup>th</sup>, 2010 Minutes  
C.    Announcements and Community Comments
- 4:10 p.m.      **II.     Marketing**  
A.    Trademark Renewal Jewel Catering/Microsoft Renewal Agreement  
B.    Staff Reports  
C.    Marketing & Outreach Plan 2011 – Copacino & Fujikato
- 4:20 p.m.      **III.    Farm Program**  
A.    Staff Reports  
B.    History of the Pike Place Market Farm Program  
C.    Staff Recommendations Moving Forward
- 4:30 p.m.      **IV.    Property Management**  
A.    Residential Property Management Report  
B.    Closed Session (RCW 42.30.110 [c])  
          i.      Review of Lease Proposals  
                a.    Animal Gifts & Collectibles  
                b.    The Can Can  
          ii.     Review of Delinquency Report  
          iii.    Vacancy Report  
          iv.    Current Lease Negotiations  
C.    Open Session: Approval of Lease Proposals  
D.    Staff Reports
- 5:30 p.m.      **V.     Items for the Consent Agenda**
- 5:40 p.m.      **VI.    Public Comment**
- 5:50 p.m.      **VII.   Concerns of Committee Members**
- 6:00 p.m.      **VIII.  Adjournment**
- Enclosures:    Minutes from December 9<sup>th</sup>, 2010  
Proposed Resolution 11-05  
Lease Summary