



Market Programs Committee Meeting Agenda

Date: Tuesday, April 14th, 2015

Time: 4:00 p.m. – 6:00 p.m.

Location: The Classroom

Committee Members: Betty Halfon (Chair), Patrice Barrentine (Vice-Chair), Bruce Burger, Gloria Skouge, Ann Magnano and David Ghoddousi

4:00pm	I. Administrative	Chair
	A. Approval of Agenda	
	B. Approval of the Market Programs March 10 th , 2014 Meeting Minutes	
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4:05pm	II. Announcements and/or Community Comments	
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4:10pm	III. Programs and Marketing Director's Report	
	A. Programs & Promotions Update	Kelly Lindsay
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4:20pm	IV. Presentation and Discussion Items	
	A. 2015 Paid Advertising Schedule	Kelly Lindsay
	B. Market "Narratives" Discussion	Kelly Lindsay
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5:35pm	V. Action Items	
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5:40pm	VI. Resolutions to be Added to Consent Agenda	Chair
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5:45pm	VII. Concerns of Committee Members	Chair
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5:50pm	VIII. Public Comment	
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6:00pm	IX. Adjournment	Chair
