# Market Programs Committee Meeting Agenda

**Date:** Tuesday, January 10, 2017  
**Time:** 4:00 p.m. – 6:00 p.m.  
**Location:** The Classroom  
**Committee Members:** Betty Halfon (Chair), Patrice Barrentine (Vice-Chair), Gloria Skouge, Ann Magnano, David Ghoddousi and Colleen Bowman

## 4:00pm I. Administrative
- A. Approval of Agenda
- B. Approval of the Market Programs Committee Meeting Minutes for December 6, 2016

## 4:05pm II. Announcements and/or Community Comments

## 4:10pm III. Programs and Marketing Director’s Report
- A. Programs & Promotions Update

## 4:30pm IV. Reports and Discussion Items
- A. Holiday Marketing Metrics Report
- B. Discussion of MarketFront Advertising Concepts

## 5:30pm V. Action Item(s)

## 5:35pm VI. Resolutions to be Added to Consent Agenda

## 5:40pm VII. Public Comment

## 5:50pm VIII. Concerns of Committee Members

## 6:00pm IX. Adjournment