



Market Programs Committee Meeting Agenda

Date: Tuesday, January 10, 2017

Time: 4:00 p.m. – 6:00 p.m.

Location: The Classroom

Committee Members: Betty Halfon (Chair), Patrice Barrentine (Vice-Chair), Gloria Skouge, Ann Magnano, David Ghoddousi and Colleen Bowman

4:00pm	I. Administrative	Chair
	A. Approval of Agenda	
	B. Approval of the Market Programs Committee Meeting Minutes for December 6, 2016	
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4:05pm	II. Announcements and/or Community Comments	Chair
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4:10pm	III. Programs and Marketing Director's Report	
	A. Programs & Promotions Update	Emily Crawford
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4:30pm	IV. Reports and Discussion Items	
	A. Holiday Marketing Metrics Report	Emily Crawford
	B. Discussion of MarketFront Advertising Concepts	Emily Crawford
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5:30pm	V. Action Item(s)	
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5:35pm	VI. Resolutions to be Added to Consent Agenda	Chair
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5:40pm	VII. Public Comment	Chair
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5:50pm	VIII. Concerns of Committee Members	
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6:00pm	IX. Adjournment	Chair
