



FOR IMMEDIATE RELEASE

Press Contact

Kelly Lindsay, Director of Programs and Marketing

Tel: 206.774.5225

E-mail: Kelly.lindsay@pikeplacemarket.org

**5th Annual Pike Place Market Flower Festival
Mother's Day Weekend, May 11-12**

Pike Place blooms with abundant spring bouquets from three dozen local flower farmers

SEATTLE (April 30, 2013) – Pike Place Market presents the 5th annual Flower Festival on Mother's Day weekend, May 11 - 12. The festival features the lush spring flower arrangements of three dozen local flower farmers from King, Snohomish and Whatcom Counties.

In the early morning hours of Saturday, May 11, tents will line the cobblestone street of Pike Place to showcase the farmers' abundant bouquets of tulips, daffodils, irises and peonies. Browse the colorful displays, watch the farmers skillfully design arrangements, pick up a bouquet or two and stop by the card-making tent to create an original Mother's Day card for Mom.

Join local gardening expert Ciscoe Morris, a columnist for the *Seattle Times* and the co-host of "Gardening with Ciscoe" on KING 5, at 2 p.m. Sunday for gardening tips followed by a Q and A.

Event Details

5th Annual Pike Place Market Flower Festival

May 11 – 12, 10 a.m. – 6 p.m.

On Pike Place from Pine Street to Virginia Street

Appearance by Ciscoe Morris from 2:00 p.m. to 3:00 p.m. on Sunday, May 12

Facebook: <https://www.facebook.com/events/546333362086204/>

Website: http://www.pikeplacemarket.org/news_events/events_promotions#event-99

Twitter: #flowerfest

***The Pike Place Market** is one of the oldest continuously operating public markets in the U.S. It is a Historic District with 250 commercial businesses, 80 farmers, 225 craftspeople, 400 street performers, and 500 residents. In addition, there are social services to help downtown's low-income residents. It is often called the "Soul of Seattle."*

***The Pike Place Market Preservation & Development Authority (PDA)** is a not-for-profit, public corporation chartered by the City of Seattle in 1973 to manage the properties in the nine-acre Market Historic District. The PDA is required to preserve, rehabilitate and protect the Market's buildings, increase opportunities for farm and food retailing in the Market, incubate and support small and marginal businesses, and provide services for low-income people. www.pikeplacemarket.org*

###