For Immediate Release
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YOU KNOW IT’S SPRING WHEN PIKE PLACE MARKET BRIGHTENS DOWNTOWN WITH “DAFFODIL DAY”
Market volunteers delight passerby with locally grown flowers on the first day of spring

SEATTLE – To celebrate the first day of spring, Pike Place Market volunteers and community members will brighten up corners of downtown Seattle with the distribution of 10,000 locally grown daffodils from four Pike Place Market farmers to passerby at 15 central downtown locations.

**Students from the Pike Market Child Care and Preschool will hand out flowers from 11:30 a.m. to noon at Westlake Park.

What: The 19th Annual Daffodil Day

When: Friday, March 18, 2016
11:45 a.m. until approximately 1:00 p.m.

Where: 1st Avenue and University Street
1st Avenue and Lenora Street
2nd Avenue and Pike Street
2nd Avenue and Union Street
3rd Avenue and Union Street
4th Avenue and Pine Street
4th Avenue and Pike Street
Pike Place Market is Seattle’s original farmers market, founded in 1907, and is one of the oldest continuously operating public markets in the U.S. The market operates within a nine-acre historic district and is a bustling neighborhood of hundreds of vendors, residents and businesses, including farmers, craftspeople, independent shops, buskers, and residents, many of whom are low-income seniors, and five social service agencies. www.pikeplacemarket.org

The Pike Place Market Preservation & Development Authority (PDA) is a not-for-profit, public corporation chartered by the City of Seattle in 1973 to manage the properties in the nine-acre Market Historic District. The PDA is required to preserve, rehabilitate and protect the Market’s buildings, increase opportunities for farm and food retailing in the Market, incubate and support small and marginal businesses, and provide services and affordable housing for low-income people.

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