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Pike Place Market Preservation & Development Authority (PDA)

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## For Immediate Release

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## PIKE PLACE MARKET CELEBRATES SPRING WITH 20<sup>TH</sup> ANNUAL “DAFFODIL DAY”

*Market volunteers delight passersby with locally grown flowers on the first day of spring*



**SEATTLE** – To celebrate the first day of spring, Pike Place Market volunteers and community members will brighten up corners of downtown Seattle with the distribution of 10,000 locally grown daffodils from four Pike Place Market farmers to passersby at 15 central downtown locations.

**\*\*Students from the Pike Market Child Care and Preschool will hand out flowers from 11:30 a.m. to noon at Westlake Park.**

**What:** The 20th Annual Daffodil Day

**When:** Monday, March 20, 2017  
11:45 a.m. until approximately 1:00 p.m.

**Where:** 1st Avenue and University Street  
1st Avenue and Lenora Street  
2nd Avenue and Pike Street  
2nd Avenue and Union Street  
3rd Avenue and Union Street

4th Avenue and Pine Street  
4th Avenue and Pike Street  
4th Avenue and Virginia Street  
4th Avenue and University Street  
5th Avenue and Olive Street  
5th Avenue and Pine Street  
6th Avenue and Pike Street  
6th Avenue and Pine Street  
Waterfront at Union Street

**Pike Place Market** is Seattle's original farmers market, founded in 1907, and is one of the oldest continuously operating public markets in the U.S. The market operates within a nine-acre historic district and is a bustling neighborhood of hundreds of vendors, residents and businesses, including farmers, craftspeople, independent shops, buskers, and residents, many of whom are low-income seniors, and five social service agencies. [www.pikeplacemarket.org](http://www.pikeplacemarket.org)

**The Pike Place Market Preservation & Development Authority (PDA)** is a not-for-profit, public corporation chartered by the City of Seattle in 1973 to manage the properties in the nine-acre Market Historic District. The PDA is required to preserve, rehabilitate and protect the Market's buildings, increase opportunities for farm and food retailing in the Market, incubate and support small and marginal businesses, and provide services and affordable housing for low-income people.

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