For Immediate Release

Press Contact:
Emily Crawford, Director of Communications and Marketing
Tel: 206.774.5278
emily.crawford@pikeplacemarket.org

**PHOTO OP/ MEDIA ALERT**

Best Kept Secret at Pike Place Market
Annual Daystall Appreciation Event for Farmers, Craftspeople and Buskers

SEATTLE (August 26, 2016) – Vendors selling in the arcade on Monday night will enjoy a special meal on the managers of the Market when the Pike Place Market Preservation and Development Authority (PDA) hosts the Annual Daystall Appreciation event in the historic arcade, where shoppers usually rule the walkways. The annual dinner is dedicated to the people who make each Market day unique – the Market’s farmers, craftspeople and buskers. Executive Director Ben Franz-Knight and the PDA staff will be serving up barbecue and homemade pies to those who rent table space by the day. Live dinner music will be playing as well.

The community of “daystallers,” in Market parlance, are one of the many components of what make Pike Place Market unique, each producing food, crafts and art by hand. More than 80 different farmers, 220 craftspeople and 300 buskers sell or perform at the Market every year, creating a different landscape each day.

The Daystall Appreciation event began in 2003 out of a goodwill gesture from the PDA to continue to build the rapport between farmers and craftspeople, as well as recognize the Market’s buskers.
Event Details

WHAT: Annual Daystall Appreciation Event

WHEN: Monday, August 29, 2016
6 to 7:30 p.m.

*Opportunities for visuals and interviews include:
5:30 p.m. – PDA to assemble food stations; Ben Franz-Knight available for interviews
6 p.m. – Dinner begins; Farmers, craftspeople and buskers available for interviews

WHERE: On the Desimone Bridge - Pike Pl and Stewart St, Seattle, WA 98101

Pike Place Market is Seattle’s original farmers market, founded in 1907, and is one of the oldest continuously operating public markets in the U.S. The market operates within a nine-acre historic district and is a bustling neighborhood of hundreds of vendors, residents and businesses, including farmers, craftspeople, independent shops, buskers, and residents, many of whom are low-income seniors, and five social service agencies. www.pikeplacemarket.org

The Pike Place Market Preservation & Development Authority (PDA) is a not-for-profit, public corporation chartered by the City of Seattle in 1973 to manage the properties in the nine-acre Market Historic District. The PDA is required to preserve, rehabilitate and protect the Market’s buildings, increase opportunities for farm and food retailing in the Market, incubate and support small and marginal businesses, and provide services and affordable housing for low-income people.

###