



# Market Programs Committee Meeting Agenda

**Date:** Tuesday, November 7, 2017

**Time:** 4:00 p.m. – 6:00 p.m.

**Location:** The Classroom

**Committee Members:** Betty Halfon (Chair), Patrice Barrentine (Vice-Chair), Gloria Skouge, David Ghoddousi, Colleen Bowman, Paul Neal and Mark Brady

<b>4:00pm</b>	<b>I. Administrative</b>	<b>Chair</b>
	A. Approval of Agenda	
	B. Approval of the Market Programs Committee Meeting Minutes for October 3, 2017	
<b>4:05pm</b>	<b>II. Announcements and/or Community Comments</b>	<b>Chair</b>
<b>4:10pm</b>	<b>III. Programs and Marketing Director's Report</b>	<b>Emily Crawford</b>
<b>4:30pm</b>	<b>IV. Reports and Discussion Items</b>	
	A. 2017 Holiday Media Recommendations	<b>Merlino Media Group</b>
	B. Digital Book Design Update	<b>Denise Clifton</b>
	C. Magic in the Market Update	<b>Justin Huguet</b>
<b>5:40pm</b>	<b>V. Action Items</b>	
	A. Proposed Resolution <b>17-59</b> : Authorization for Non-Exclusive Trademark Licensing Agreement with BoyDesigns	<b>Kalyn Kinomoto</b>
<b>5:55pm</b>	<b>VI. Resolutions to be Added to Consent Agenda</b>	<b>Chair</b>
<b>5:50pm</b>	<b>VII. Public Comment</b>	<b>Chair</b>
<b>5:55pm</b>	<b>VIII. Concerns of Committee Members</b>	
<b>6:00pm</b>	<b>IX. Adjournment</b>	<b>Chair</b>