



Market Programs Committee Meeting Agenda

Date: Tuesday, February 13, 2018

Time: 4:00 p.m. – 6:00 p.m.

Location: The Classroom

Committee Members: Betty Halfon (Chair), Patrice Barrentine (Vice-Chair), Gloria Skouge, David Ghoddousi, Colleen Bowman, Paul Neal and Mark Brady

4:00pm	I. Administrative	Chair
	A. Approval of Agenda	
	B. Approval of the Market Programs Committee Meeting Minutes for January 9, 2018	
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4:05pm	II. Announcements and/or Community Comments	Chair
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4:10pm	III. Programs and Marketing Director's Report	Emily Crawford
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4:30pm	IV. Reports and Discussion Items	
	A. Daystall Rules and Review	David Dickinson
	B. Farm Development and Outreach	Leigh Newman-Bell
	C. Marketing and Communications Objectives 2018	Emily Crawford & Justin Huguet
	D. 2018 Media Recommendations	Rachel Westenberg & Janice Merlino
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5:40pm	V. Action Items	Chair
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5:45pm	VI. Resolutions to be Added to Consent Agenda	Chair
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5:50pm	VII. Public Comment	Chair
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5:55pm	VIII. Concerns of Committee Members	
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6:00pm	IX. Adjournment	Chair
