



## **Market Programs - Meeting Agenda**

**Date:** Wednesday February 13<sup>th</sup>, 2013

**Time:** 4:00 p.m. – 6:00 p.m.

**Location:** Elliott Bay Room (Top of the Economy Building)

**Committee Members:** Bruce Burger (Chair), Ann Magnano (Vice-Chair), Betty Halfon, John Finke, Jackson Schmidt, and Gloria Skouge

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<b>4:00pm</b>	<b>I. Administrative:</b>	<b>Chair</b>
	A. Approval of Agenda	
	B. Approval of the Market Programs January 10 <sup>th</sup> , 2013 Meeting Minutes	
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<b>4:05pm</b>	<b>II. Announcements and/or Community Comments</b>	
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<b>4:10pm</b>	<b>III. Programs and Marketing Directors Report</b>	
	A. Programs & Promotions Update	<b>Kelly Lindsay</b>
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<b>4:20pm</b>	<b>IV. Presentations and Discussion</b>	
	A. 2013 Daystall Rules Review - Draft of Proposed Rule Changes Presentation	<b>David Dickinson</b>
	B. Trademark Policy Review	<b>Kelly Lindsay</b>
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<b>5:20pm</b>	<b>V. Action Items</b>	
	A. <b>Action Item:</b> Proposed Resolution <b>12-84:</b> Authorization for Non-Exclusive Trademark Licensing Agreement with Paisley and Parsley Designs	<b>Sue Gilbert Mooers</b>
	B. <b>Action Item:</b> Proposed Resolution <b>12-93:</b> Authorization for Non-Exclusive Trademark Licensing Agreement with Kim Drew	
	C. <b>Action Item:</b> Proposed Resolution <b>13-12:</b> Approval of Strategic Goals and Programs for Farm Program	<b>Kelly Lindsay</b>
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<b>5:40pm</b>	<b>VI. Resolution(s) to be Added to Consent Agenda</b>	<b>Chair</b>
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<b>5:45pm</b>	<b>VII. Concerns of Committee Members</b>	
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<b>5:50pm</b>	<b>VIII. Public Comment</b>	
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<b>6:00pm</b>	<b>IX. Adjournment</b>	<b>Chair</b>

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