Pike Place Market Preservation and Development Authority (PDA)
WATERFRONT REDEVELOPMENT COMMITTEE (WRC)
Meeting Minutes

Tuesday January 3rd, 2012
5:00 p.m. to 6:00 p.m.
PDA Conference Room

Committee Members Present: Jackson Schmidt, Patrick Kerr, Matt Hanna, John Finke, Gloria Skouge, Bruce Lorig

Other Council Members Present:

Staff Present: Ben Franz-Knight, Ryan Yale,

Others Present: Peter Steinbrueck

The meeting was called to order at 4:03 by Jackson Schmidt, Chair.

I. Administrative
   A. Approval of Agenda
      The agenda was approved by acclamation.
   
   B. Approval of December 9th, 2011 Minutes
      The minutes were approved by acclamation.
   
   C. Announcements and Community Comments
      None

II. Presentations and Discussion
   A. CWC Finance & Partnership and Waterfront Update
      Ben gave an update on the progress of discussions with the CWC, Waterfront design committee, and the city. Ben added that they all are very pleased with the work done by the Market, which included developing a building program, identifying design issues, and working with JCFO. He stated that the Market is in an incredibly good position as a leading partner moving forward and there will be an additional meeting with the Corner design team towards the end of January.

      Peter stated that he feels the key areas of interest for the Market have been addressed and noted that we are currently much farther along than other neighboring organizations. He noted that the Market objectives and priorities are achievable.

      Ben stated that at this point, the Market it is an ideal time to have more detailed discussions on the building program and it is now an appropriate time to look at funding sources. He added that there are some rough estimates from the building program and site analysis that will be discussed at the next meeting to address key issues such as long term revenue, balance of uses, and parking.

Ben introduced resolution and stated that on August 25th 2011, PDA Council approved resolution #11-77 to authorize the Executive Director to expend up to $50,000 as necessary or appropriate to support the work of the WRC and to enable it to carry out its duties and accomplish its goals as resolved above; and, in the event additional funds are necessary, the Executive Director shall so advise the Council Chair who shall convene the Executive Committee which is hereby granted the authority to authorize such additional expenditures should they be necessary in the interval between meetings of the full Council, provided that Executive Committee does so by an affirmative vote of at least five of its members. It was requested that the PDA Council authorizes the PDA Executive Director or his designee, to enter into contract with SRG Partnership for design consulting services for PC-1N, Central Waterfront Design and Development and the Alaskan Way Viaduct Replacement Project for an additional amount of $25,000 and not to exceed $50,000. The funding for the committee expenditures will be drawn from the Capital Replace Reserve Fund (CRRF).

Peter stated that the demand for the briefings were not anticipated, but this turned out to be very beneficial for the Market and resulted in a great amount of interests from the design team and city staff. He added that the emphasis on the next phase will be to collaborate with the design team in order to convey the Market’s interests and goals while integrating them with the design team’s concepts. Peter stated that we currently have enough of a building program and site analysis to begin to develop a pro forma.

Bruce Lorig moved, John Finke seconded

A discussion of Resolution #12-03 followed

For: Jackson Schmidt, Matt Hanna, John Finke, Gloria Skouge, and Bruce Lorig
Against Patrick Kerr
Abstain: 0

Resolution 12-03 passed 5-1

Jackson gave an overview of an article distributed to the WRC on parking and suggested that the WRC should make a decision on how to move forward. He noted that this decision should be evidence based and should include information on parking areas within the market and other surrounding areas near the Market. In addition, he would also like to see a detailed report as to the number of spaces we should add as well as the true need for these spaces. He added that it may be a marketing and advertising issue to deal with the perception that we lack available spaces rather than the necessity for additional parking spaces.

A discussion of parking in the Market and surrounding areas followed

III. Adjournment

The meeting was adjourned at 5:42 p.m. by Jackson Schmidt

Meeting minutes submitted by:
Ryan Yale, Executive Assistant