Market Programs - Meeting Agenda

Date: Wednesday May 9th, 2012
Time: 4:00 p.m. – 6:00 p.m.
Location: South East Conference Room (Top of the Economy Building)
Committee Members: Bruce Burger (Chair), Ann Magnano (Vice-Chair), Jill Andrews, John Finke, Jackson Schmidt, and Gloria Skouge

4:00pm  I. Administrative: Chair
A. Approval of Agenda
B. Approval of the Market Programs April 12th Meeting Minutes

4:05pm  II. Announcements and/or Community Comments

4:10pm  III. Presentations and Discussion
A. Bing Application
B. Social Services
C. SNAP Program

4:45pm  IV. Marketing Strategy
A. Part II: Communication Vehicles, Special Events and Partnerships

5:30pm  V. Marketing Director’s Report
A. Arcade Lights
B. Thank You Seattle Campaign
C. Mother's Day Parking
D. Wayfinding
E. Farm Cooler

5:45pm  VI. Action Items
Resolution 12-27: Authorization for Non-Exclusive Trademark Licensing Agreement with Starbucks Coffee Company

Ben Franz-Knight

5:50pm  VII. Concerns of Committee Members

5:55pm  VIII. Public Comment

6:00pm  IX. Adjournment Chair