



Pike Place Market Preservation and Development Authority (PDA)

**EXECUTIVE COMMITTEE
Meeting Minutes**

**Wednesday June 20th, 2012
4:30 p.m. to 5:45 p.m.
Goodwin Library**

Committee Members Present: James Savitt, Patrick Kerr, Jill Andrews, Jackson Schmidt

Other Council Members Present: John Finke, Gloria Skouge

Staff Present: Ben Franz-Knight, Dianna Goodsell

Others Present:

The meeting was called to order at 4:36 p.m. by James Savitt, Chair

I. Administration

- A. Approval of Agenda
The agenda was approved by acclamation.
- B. Approval of May 23rd, 2012 Minutes.
The minutes were approved by acclamation.

II. Announcements and Community Comments

None

III. Council Chair's Report

Jim Savitt reported that this month's Council meeting will focus on two key issues: PCI-North Revised Design Options and the Atrium Demonstration Kitchen Business Plan presentation. He stated that in July we will be looking at the Marketing Strategy, budget revisions and possibly PCI-North. In August we will be revisiting the Strategic Capital Projects List. Jim asked for committee member feedback regarding PCI-North before moving to the Committee Chair Reports section.

There was a large discussion regarding PCI-North that followed

Jackson Schmidt stated that views are a hot issue right now with the community. He added it is important to make use of the month that goes by and decide on massing before schematics for PCI-North.

Patrick Kerr stated there is no rush on deciding on a design scheme; unfortunately all of the four schemes in his opinion do not work.

John Finke said it is still very early in the process for narrowing in on a design scheme. He thinks views need to be worked first; you can block some views and create other views.

Jim Savitt wanted to know if we should make any decisions at the Full Council regarding massing and design schematics for PCI-North. He noted that he will talk with Ben after the WRC meeting and see if any decisions will be made.

Ben Franz-Knight gave a few updates regarding the past meetings for PCI-North. He noted that the meeting with the MHC was more difficult than anticipated; the MHC wanted design details, where we were not at that point. He stated that we definitely have a lot of work to do with the MHC. He also added that at the last community meeting there were many concerns around views and its impacts. Ben lastly stated that he needs to see the work the architects have done from the feedback given to them. He said it will be pretty clear at the WRC meeting to know what to do next.

III. Committee Chair's Report

A. Asset Management

Jim Savitt inquired about the status of Pike Place Uses. It was noted that there were talks to go back to the city about permitting options. He requested an update on Pike Place Uses at the next Asset Management Committee meeting.

Patrick Kerr mentioned adding a light near the intersection on Western. Jackson Schmidt noted that six years ago the City was going to look into the traffic light issue, which nothing has happened since. Patrick Kerr stated that we should look into this issue again.

Ben Franz-Knight was directed to provide perspective on the traffic light issue on Western for next month's meeting.

B. Finance

None

C. Market Programs

None

D. Waterfront Redevelopment

There was a discussion and an update under the Council Chair's Report.

IV. Executive Director's Report

Ben Franz-Knight reported on several key updates including the status of the Renovation. He noted that we are near completion of Phase III. He stated that we are now working on commissioning our central plant since it has not been working properly. He will provide an update to the Asset Management Committee and the other committees on the progress. Ben also noted that next year we will be addressing filming in the Market; he stated he had tremendous experience in this area. He lastly noted a potential litigation regarding a slip and fall claim. He stated we have made it clear to the victim that we do not own the space. Jim requested to review the documents for the litigation.

Ben Franz-Knight informed the Committee that a bulk of the Executive Director's Report will be focused on Signage issues, in which he distributed a memo. He stated that we have photos of the past and current signs from the Dejavu and a list of all of the ordinances related to the issues. He reviewed the memo and documents with the Committee. His recommendations included:

- Assess actual impact on the Market of the sign including tenants and residents in the Economy, Corner and Sanitary Buildings.
- Discuss with Market stakeholders – merchants, daystall, Friends of the Market, historians, MHC
- File a complaint
- Monitor impacts but take no immediate action (track images shown, rate, explore light readings and levels in nighttime and late night hours).

- Take no immediate action given other priorities in the Market.

There was a brief discussion that followed.

Jackson Schmidt recommended having staff periodically photographing the Dejavu sign. He added that it would be beneficial to document the pictures to have a better sense of what the content is. He also added that we should be very careful going forward with this issue.

John Finke stated that this issue will not be easy to win.

Jim Savitt concluded that we will monitor the situation and have the members review the list of ordinances provided in the memo.

V. Other Reports and Action Items

None

VI. Items for the Consent Agenda

None

VII. Public Comment

None

VIII. Concerns of Committee Members

Jim Savitt inquired about the status of the Wi-Fi project. Ben stated we are continuing to work on the issue. He noted that we are working on three major components of the Wi-Fi project which include: visitor's service, merchant service support and our ability to push out our own messages, maps and wayfinding. He stated that unfortunately we cannot solve all three components with one resolution and plan. He added that the biggest obstacle is managing the bandwidth and barriers of Wi-Fi, especially with the residential elements. He concluded that we are actively working through those three issues and will return to the Committee with recommendations in the next couple months.

Gloria Skouge noted that we may need to schedule more time for future WRC meetings for the future. Jim Savitt asked Jackson to warn the committee members if they may be staying later in the future.

Patrick Kerr proposed a date change for the July Asset Committee meeting. He noted that several of the committee members will be absent from the original proposed meeting date. He requested to have the Asset Management Committee meeting moved to Monday July 23rd.

Ben Franz-Knight noted that due to the later scheduling of the Asset Management Committee meeting, the packet may go out incomplete this month.

IX. Adjournment

The meeting was adjourned at 5:27 pm by James Savitt

Meeting minutes submitted by:
Dianna Goodsell, Administrative Services Coordinator