

For Immediate Release

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PIKE PLACE MARKET SPREADS SPRING CHEER WITH 21st ANNUAL “DAFFODIL DAY”

Market volunteers give daffodils to downtown residents and workers on March 20th



SEATTLE — March 6, 2018 - How do Seattleites know its spring when the skies are gray and the summer sun seems months away? It’s the arrival of the annual Pike Place Market Daffodil Day, when Market volunteers swarm throughout downtown like busy bees to herald the first day of spring. This year, Market volunteers and community members will hand out more than 9,000 individual flowers at 15 locations, giving Seattleites a reason to smile, no matter the weather. All of the flowers are locally grown by Pike Place Market farmers, another local tradition.

What: [The 21st Annual Daffodil Day](#)

When: Tuesday, March 20, 2018
11:45 a.m. until approximately 1 p.m.

The Pike Market Childcare and Preschool Rainbow Bird class will be passing out daffodils from 11:30 - 12:15 p.m. at Westlake Park.

Where: 1st Avenue and University Street
1st Avenue and Lenora Street
2nd Avenue and Union Street
2nd Avenue and Pike Street
3rd Avenue and Union Street
4th Avenue and Cherry Street
4th Avenue and University Street
4th Avenue and Pike Street
4th Avenue and Pine Street
4th Avenue and Virginia Street
5th Avenue and Pine Street
5th Avenue and Olive Street
6th Avenue and Pike Street
5th Avenue and Pine Street
Waterfront at Union Street

Pike Place Market is Seattle's original farmers market, founded in 1907, and is one of the oldest continuously operating public markets in the U.S. The Market operates within a nine-acre historic district and is a bustling neighborhood of hundreds of vendors, residents and businesses, including farmers, craftspeople, independent shops, buskers and residents, many of whom are low-income seniors, and five social service agencies. www.pikeplacemarket.org

The Pike Place Market Preservation & Development Authority (PDA) is a not-for-profit, public corporation chartered by the City of Seattle in 1973 to manage the properties in the nine-acre Market Historic District. The PDA is required to preserve, rehabilitate and protect the Market's buildings, increase opportunities for farm and food retailing in the Market, incubate and support small and marginal businesses, and provide services and affordable housing for low-income people.

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